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Glenda
Nevill



Here to be Outspoken

Truth, tenacity, and technology; the media innovator shaping South Africa's narrative landscape.

If you look back at the defining moments of South African journalism, women have always been at the coalface – asking the tough questions, pushing past institutional inertia, and keeping the public informed. Yet, the business models behind media have drastically shifted. If we want to safeguard independent storytelling, we must teach journalists how to build sustainable media ventures, embrace digital publishing, and own their narrative.

For Glenda Nevill, veteran journalist, editor, and digital media entrepreneur, media is not merely a career, it is a public trust that requires constant innovation to survive.

Glenda's affinity for leadership and storytelling was forged early on. Matriculating from Pietermaritzburg

Girls' High School, she made her mark both academically and in extra-curricular life – captaining the polocrosse team while lending her voice to the Literary Society and school choir.

Driven by a passion for current affairs, she pursued a Diploma in Journalism at the Durban Technikon. That foundational training – spanning print journalism, press law, economics, political science, court reporting, feature writing, sports reporting, and photography – grounded her in the rigorous fundamentals of classical newsroom reporting.

With a career spanning over four decades across print newsrooms, national magazine titles, and pioneer digital platforms including her work at The Media Online, Glenda earned a reputation as an astute architect of the publishing industry. Her journey reflects the turbulent evolution of news: from ink-stained newsrooms to agile, digital-first business models.

Recognising early on that digital disruption would rewrite the economics of journalism, Glenda transitioned into digital entrepreneurship, content strategy, and media consulting. She has consistently championed independent journalism while mentoring the next generation of storytellers and digital editors across the country.

Reflecting on the seismic shifts in media consumption, Glenda emphasises that technological disruption should be viewed as an opportunity for empowerment rather than a threat.

"The demise of traditional newsroom models forced us to reimagine everything," says Glenda. "When print advertising revenues plummeted, it opened a frontier for independent creators, niche digital publications, and specialised business journalism.

A small, dedicated team can now launch a platform, reach a global audience, and hold powerful institutions accountable without needing a massive conglomerate behind them." For Glenda, the ultimate measure of success lies in elevating emerging voices, particularly women, who are reshaping how South African stories are told.

"South Africa is home to incredible journalistic talent and brilliant female voices," Glenda concludes. "If we want a media sector that truly reflects our country, we must invest in women media entrepreneurs. Give them the capital, the digital tools, and the commercial platforms to lead, and they will build a media ecosystem that thrives."