

42^{of} 100**Dineo
Molokoane**

Here to be Amplifying

Turning ordinary stories into impact: Offering solutions to some of the continent's greatest challenges.

A serial entrepreneur, transformation strategist and managing director of Shedding Light Publishers: Dineo has built her career around one powerful idea, that books can be more than pages; they can be tools for societal transformation.

With a BSc in Information Technology from the University of Johannesburg, Dineo took a path that would ultimately combine technology, entrepreneurship, storytelling and social impact. Since founding Shedding Light Publishers in 2019, she has established herself as an impact publisher committed to bringing important African stories into the spaces where they can create meaningful change.

Her work reaches far beyond traditional publishing. Dineo researches, develops and produces books while building partnerships that ensure their stories find their way into communities, institutions and conversations that matter.

One of her most significant projects was *Complexities of Poverty in South Africa* by Dr. Snowy Khoza, a powerful exploration of poverty, inequality and unemployment. Under Dineo's leadership, close to 1 000 copies were published and distributed across 651 community libraries in five provinces, taking a story of hope and resilience directly into communities.

Another milestone came in 2026 with the release of *Studying Under the Barrel of a Gun*, a South African film based on Ernest Khosa's book documenting the history of student resistance at Turfloop University. Dineo helped transform the story from manuscript to book and ultimately to the big screen.

Through the publication of Xoli Kamadlala's *The Perimenopausal Globetrotter*, she has also helped open conversations around menopause, mental health, relationships and women's experiences in the workplace; ensuring the book reaches university libraries and creates dialogue in spaces where these subjects have often remained unspoken.

Dineo's leadership was recognised by The Leadership Academy SA in 2019 for outstanding selfless leadership and her contribution to making the world a better place. In 2026, she became a Graca Machel Trust Women Creating Wealth graduate.

She continues to use entrepreneurship, publishing and the power of stories to amplify voices, challenge narratives and create pathways for change, one story, one reader and one community at a time.

Your
story
matters

