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S'khonziwe
Dzanibe



Here to be Multifaceted

From science to banking: Building a career without following a straight line.

S'khonziwe Dzanibe's career looks very different from the one her university studies might have suggested. After studying microbiology and genetics, she found herself moving into banking rather than pursuing a traditional career in science. What initially represented a change in direction has since developed into a career spanning more than six years across financial services.

Since joining Absa in 2023, S'khonziwe has been promoted twice in three years. For her, that progression reflects a willingness to keep learning and challenging herself rather than allowing her original field of study to determine where her career could go.

Banking, however, is only one part of her professional life. Alongside her corporate

career, S'khonziwe has built a presence in the creator economy, working with more than 30 local and international brands through influencer marketing. Her experience has also allowed her to mentor aspiring content creators, helping them better understand the value of the audiences and digital influence they are building.

The two careers may appear unrelated, but together they reflect a changing professional landscape in which young people are increasingly building skills, income opportunities and communities across more than one space.

She has taken that idea further through Kingdom Influence Khona, a platform she established to bring women and young professionals together. It creates opportunities for people from different careers to share knowledge, build meaningful connections and explore purpose, while also encouraging entrepreneurship and new business ideas.

Faith and purpose are important elements of the community, with S'khonziwe wanting members to think more intentionally about how they use their skills and influence. Her own career has given her first-hand experience of changing direction without having to discard what came before. Science taught her one set of skills, banking opened another professional path, and the creator economy provided a space to build something of her own.

That experience now shapes the message she wants other young people and women to hear.

A qualification does not necessarily dictate an entire career, and changing direction does not mean starting again. For S'khonziwe, each chapter has instead become an opportunity to add another layer to what she can do.

Her journey is still evolving, but that may be precisely the point. By building across banking, digital influence and the sciences, S'khonziwe is showing that a career does not have to follow a straight line to move forward.

Your
story
matters

