

97^{of} 100
Ntombezintle
Raziya



Here to be Passionate

Championing youth, uplifting communities: How Zintle Raziya leads as a force for good.

True leadership is measured not merely by corporate titles, but by the lives transformed and communities strengthened along the way. For Ntombezintle "Zintle" Raziya, Senior Manager of Citizenship Programmes at Absa, purpose and profession are seamlessly aligned. Dedicated to social impact, Zintle has built her career around a single, powerful conviction: lasting change happens when people are empowered to shape their own futures.

"In South Africa, youth unemployment is one of the biggest challenges we face in the country – we have to find solutions and we have to find them quickly," says Zintle.

At Absa, Zintle bridges the gap between corporate resources and societal needs. She designs and champions initiatives that drive financial inclusion, active citizenship and youth employability across Africa, inspiring employees to use their skills and time as a catalyst for growth.

Beyond her corporate role, Zintle is an ardent champion for civil society and youth development. She actively advocates for greater access to opportunities in underserved communities by supporting grassroots, community-led solutions and fostering strategic partnerships that deliver long-term social value. Her work creates structured ecosystems where emerging entrepreneurs receive the tools, mentorship, and support required to build resilient businesses.

Her exceptional contribution to advancing social and economic inclusion earned her widespread recognition when she was named among the 2025 Mail & Guardian Top 200 Young South Africans in the Entrepreneurship category. This milestone reflects a track record defined by driving systemic, sustainable transformation rather than short-term fixes.

Yet, those who work alongside Zintle know that her impact is equally profound on an individual level. Known for her selflessness, empathy, and servant leadership, she consistently mentors emerging leaders, personally guiding colleagues through their

journeys as "Force for Good Champions." She leads with a heart for service, creating safe spaces where others feel encouraged to step up and make their own meaningful contributions.

Outside of her work, Zintle is the founder of the Igniting Humanity foundation, a social enterprise creating employment pathways for young people in rural communities. She is driven by a commitment to collective impact, fostering inclusive growth and empowering communities through innovation and meaningful collaboration.

As South Africa continues to navigate youth unemployment and economic rebuilding, Zintle stands out as a beacon of purpose-driven leadership. Through her unwavering dedication to uplifting communities, fostering youth employability and advocating for economic participation. She concludes: "Business can, and must, be a powerful engine for human progress and collective advancement and I look forward to collaborating with our partners to develop solutions."

Your
story
matters

