

73^{of} 100 Junior Letsoalo



Here to be Mobilising

Hunadi the host: Sharing her message beyond the microphone.

Junior Letsoalo believes that when a child succeeds, the whole village wins. It is a message this 36-year-old dynamic broadcaster, known for her unmistakable “happy voice”, doesn’t only deliver to millions of listeners on Limpopo’s largest radio station; she takes it directly to learners across the province, using her platform and powerful motivational talks to encourage young people to believe in their own potential.

Hailing from Limpopo, Junior has risen to national prominence as a presenter on Thobela FM, where she is better known as Hunadi The Host. Over six years with the SABC, she has hosted flagship programmes including Tšabo Rena Ditšo and the vibrant youth slot Moswa le Bokamoso. Her flamboyant presenting style,

infectious energy and deep connection with her audience have earned her numerous accolades and established her as one of the most recognisable voices in SABC radio.

It is through Moswa le Bokamoso, however, that her commitment to young people is particularly evident. The programme creates a safe space for honest conversations around the challenges facing today’s youth, tackling issues such as teenage pregnancy, substance abuse, peer pressure and career choices, while encouraging young people to develop strong values and a sense of responsibility for their futures.

That connection extends well beyond the studio. Junior regularly visits schools across Limpopo as a motivational speaker, with initiatives such as her Matric Motivation programme aimed at encouraging Grade 12 learners as they navigate one of the most important stages of their education. Her Meet and Greet programme takes a similar message to primary school learners, addressing issues such as bullying and self-esteem. And, with the support of sponsors, she also provides school shoes to learners in need, turning encouragement into tangible support. For Junior, giving back is not optional; it is a responsibility.

Community is at the heart of her work, most visibly through Hunadi’s Family Fun Day. Taking place in communities including

Polokwane, Sekhukhune and Mokopane, this much-anticipated annual event brings families together for a day of entertainment and connection, with activities ranging from massive jumping castles and mascots for children to performances by leading artists such as King Monada.

Junior’s influence extends even further through her company, Hunadi Communications, which is a vehicle for her to share the knowledge and experience gained throughout her media career, providing professional development and mentorship to aspiring radio presenters, MCs and voice-over artists.

Across each of these ventures, the thread remains the same: creating opportunities for people to see what is possible and helping them take the next step. For Junior, success isn’t simply about how far one person can go – it’s about recognising the responsibility to help your community rise up alongside you.

Your
story
matters

