

53^{of} 100
Clementine
Phale



Here to be Accessible

Building a business around helping people hear and connect.

Audiologist, Speech Therapist and entrepreneur Clementine Phale has spent nearly two decades in hearing healthcare. Through HearTronix SA, she is combining clinical expertise with innovation to expand access to specialised hearing technology while creating opportunities for others in the profession.

For Clementine Phale, hearing is about far more than sound; it influences how people communicate, participate in everyday life and remain connected to the people and world around them.

That understanding has shaped a career spanning nearly two decades across clinical practice, corporate audiology, product training, professional leadership and entrepreneurship.

Clementine trained in Speech Therapy and Audiology at the University of Pretoria before adding qualifications in marketing and business

administration and later completing a Master's degree in Audiology at the University of the Witwatersrand.

As her career developed, she became increasingly interested in the challenges facing South Africa's hearing healthcare sector and how innovation could help address them.

In 2016, she founded HearTronix SA, a South African hearing healthcare company through which she combines her clinical experience with entrepreneurship. The business focuses on expanding access to specialised hearing technologies, including bone-conduction solutions, and works with audiologists, hospitals and other healthcare professionals across the country.

Her contribution to the profession, however, began before she became an entrepreneur. In 2012, Clementine co-founded the National Black Speech, Language and Hearing Association (NABSLHA), serving as its President until 2017. She remains involved through its Executive Committee, supporting professional development, representation and transformation within the sector.

Education and mentorship have remained important parts of her work. Clementine regularly trains and engages healthcare professionals, shares knowledge and advocates for greater awareness of hearing health and the effect it can have throughout a person's life.

Her contribution to healthcare leadership and innovation has also received industry recognition, including recognition as an Iconic Healthcare Leader and for excellence in healthcare innovation.

For Clementine, building a successful business is only part of what entrepreneurship should achieve. She believes leadership should also solve real problems, create opportunities for others and contribute to the transformation of communities and professions.

That belief connects the different parts of her career, from treating and supporting patients to training professionals, building a business and advocating for greater representation within her field.

Through HearTronix SA and her broader contribution to the profession, Clementine continues to build around a purpose that has remained consistent throughout her career: using innovation to change lives and make hearing healthcare more accessible to people who need it.

Your
story
matters

