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**Boby
Nkoana
Tsaagane**



Here to be Motivational

From rural Limpopo to helping women find their voice.

Growing up in rural Limpopo, Bobby Nkoana Tsaagane was familiar with the realities that can limit how young people think about their futures. Opportunities were not always obvious, and imagining a life beyond what you could see around you required confidence.

Boby, now widely known as Coachboby, moved to Gauteng in 2006. While her surroundings changed, many of the lessons from her upbringing stayed with her. Over time, she became increasingly interested in how people's experiences influence the way they see themselves and what they believe they can achieve.

It was something she had experienced herself. Disappointment, fear and self-doubt had all played a part in her own journey, and working through them eventually influenced the career she has today.

Boby is a certified neuro life coach and human potential rewiring specialist, as well as a community builder and broadcaster. Through MindTalk & Healing with Coachboby, she works with women and children on confidence, emotional awareness, identity and purpose.

Her work grew from a turning point in her own life, when she realised she could continue allowing her circumstances to determine her expectations, or start approaching her future differently. She chose to focus on personal growth, discipline and changing the way she thought about what was possible.

Today, she uses coaching, mindset mentorship, personal development and community programmes to share those lessons with others. Much of her work centres on creating spaces where women can speak openly, question beliefs that may be holding them back and become more comfortable using their voices.

Her commitment to women's empowerment has also earned national recognition. After previously finishing as second runner-up at the South African Heroes Awards, Bobby went on to be honoured in the Women Empowerment Category.

The recognition is meaningful, but it is not what drives the work. Her focus remains on the women and children she can reach and the difference that can be made within families and communities.

"Do not wait for permission to make a difference. Start with what you have, where you are, and with the people around you."

It is advice that reflects Bobby's own journey. She did not wait until she had a large organisation or significant resources to begin helping others. She started with what she knew, what she had experienced and what she could offer.

Through MindTalk & Healing with Coachboby, she is now using those experiences to help other women and children recognise their worth, build confidence and think differently about what may be possible for their own lives.

**Your
story
matters**

