



Absa Charity Golf & Padel Day

Wine & Food Experience Guide

Absa's Pinotage story

Absa's long standing partnership with the Pinotage Association reflects a shared commitment to celebrating South African excellence, heritage and entrepreneurship.

As South Africa's signature grape varietal, Pinotage represents far more than wine. First developed in 1925 by Professor Abraham Izak Perold, it has evolved from an experimental crossing of Pinot Noir and Hermitage (Cinsaut) into an internationally recognised symbol of local craftsmanship, innovation and ambition.

For Absa, supporting Pinotage is about investing in the people, businesses and industries that continue to shape South Africa's future. From family owned wine farms and emerging producers to globally respected winemakers, the Pinotage industry reflects the entrepreneurial spirit, resilience and creativity that define the country's agricultural and business landscape.

Over the years, the Absa Pinotage competitions have grown into one of South Africa's most respected wine platforms, recognising producers who continue to elevate the varietal while remaining deeply connected to local heritage. Beyond celebrating excellence in winemaking, the platform highlights the broader contribution of the wine industry to economic growth, tourism, job creation and rural development across South Africa.

In 2025, South Africa celebrated the centenary of Pinotage, marking 100 years since the varietal's creation. This milestone reflected both the rich legacy of Pinotage and its continued evolution as a globally recognised South African success story.

Today, Pinotage continues to attract new audiences around the world while staying proudly rooted in its South African identity. A new generation of producers is helping redefine the future of the varietal, reinforcing its enduring relevance and appeal.

Absa remains proud to stand alongside an industry that embodies innovation, heritage and possibility, while celebrating the stories and communities behind every bottle.



The wine experience

The story of Pinotage

Pinotage is a uniquely South African grape varietal. While other countries now also have Pinotage plantings, the origin of Pinotage is South African. Pinotage has achieved international recognition because of the efforts of South African winemakers.

South Africa has both practical and patriotic reasons for aggressively promoting Pinotage as a grape varietal that provides wines of superior quality and which can hold their own against any varietal from any wine-growing region of the world.

Pinotage is the trump card of the South African wine industry.

Tasting format

Stroll through the Sun Terrace and explore the remarkable diversity of Pinotage. Challenge yourself to discover as many stylistic expressions as possible, with each wine thoughtfully grouped and intentionally paired with curated dishes.

Tasting pods

Our Tasting pods are designed not to confine wines to strict categories, but to celebrate the nuance, diversity and evolving styles of Pinotage. Each wine has been carefully positioned to help guide your tasting journey and deepen your appreciation for the versatility of this uniquely South African cultivar.

The moral of The Pinotage Story is that no man is an island, and that dreams can become bigger than the dreamer if you open and share your dream with similar visionaries.

*The name "**Pinotage**" is a combination of "**Pinot:**" (from Pinot Noir) and "**age**" (from Hermitage, today known as Cinsaut).*

Wine list

Bellevue Atticuses 2024

Bellevue Chenin 2025

Bellevue Cinsault 2023

Bellevue Pinotage Reserve 2022

Beyerskloof Pinotage Rosé 2025

Beyerskloof Chenin Pinotage 2025

Beyerskloof Synergy 2024

Beyerskloof Pinotage Reserve 2024

DuToitskloof Sauvignon Blanc 2025

DuToitskloof Cape Blend 2024

DuToitskloof Pinotage 2024

DuToitskloof Granite Pinotage 2024

Illimis Chenin 2023

Illimis Cinsault 2023

Illimis Grenache Noir 2023

Illimis Pinotage 2023



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Wine list

Muratie Melck's Blended Red 2022

Muratie Martin Melck Cabernet Sauvignon 2021

Muratie Laurens Campher Chenin Blanc 2025

Other wines

Diemersdal Pinotage Reserve 2024

Kaapzicht Rooiland Pinotage 2022

Koelenbosch Nineteenfortyone Cape Blend 2023

Koelenhof Stellenbosch 1679 Old Vine Pinotage 2022

L'Avenir Glenrosé 2026

L'Avenir Pinotage 2021

Lanzerac Pinotage 2023

Lanzerac Rosé 2023

Meerendal Cellar Select Rosé 2025

Meerendal Estate Pinotage 2024



The food experience



Food pairing

Sushi bar

Freshly prepare (Assorted sushi with salmon, tuna, prawns and vegetarian sushi) soy sauce, sushi mayo, pickled ginger and wasabi

Salmon gravadlax with jalapeno dressing and toasted sour dough wafer

Wine suggestions

Light & Cheerful - Expressive, boundary-pushing. Natural ferment, whole-bunch or creatively styled.

Expect to be surprised

Wines: L'Avenir Glenrosé 2026, Lanzerac Rosé 2023, Kaapzicht Rooiland Pinotage 2022, L'Avenir Pinotage 2021



Did you know?

Pinotage remains the only internationally recognised grape variety successfully developed in South Africa during the twentieth century.

Food pairing

Bowl food

Pressed tandoori lamb shoulder, mustard seed potato cake, tomato moilee

Lemon and black pepper lamb cutlets served with creamy mash potato and chimichurri sauce

Wine suggestions

Bright & Elegant - Fruit driven, elegant and finely balanced

Expect a gracefully lingering finish

Wines: Bellevue Chenin 2025, Atticus 2024, Cinsault 2023, Pinotage Reserve 2022



Did you know?

Pinotage tells a uniquely South African story of innovation, resilience and proudly local winemaking creativity.

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Food pairing

Bowl food

Tandoori grilled chicken espetada served with mini naan bread and corn salsa

Rosemary and garlic beef skewer with three cheese sauce on a bed of fried potato and cabbage

Wine suggestions

Bold & Age-Worthy - Powerful, structured wines with depth.

Expect a reflection on legacy and gravitas

Wines: Beyerskloof Pinotage Rosé 2025, Chenin Pinotage 2025, Synergy 2024, Pinotage Reserve 2024, Meerendal Cellar Select Rosé 2025, Meerendal Estate Pinotage 2024



Did you know?

Pinotage can produce elegant rosé, bold reds, sparkling wines and even dessert-style wines surprisingly well.

Food pairing

Bowl food

Seafood paella with mussels, prawns, calamari and chorizo with peas

Wine suggestions

Conversational & Celebratory - After rooting for your team and debating game strategies, the fireside chat turns to off-road adventures and just how lekker local is.

Expect to make memories

Wines - DuToitskloof Sauvignon Blanc 2025, Cape Blend 2024, Pinotage 2024, Granite Pinotage 2024



Did you know?

The world's first Pinotage vines were nearly forgotten until rescued from an overgrown university garden?

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Food pairing

Bowl food

Pulled pork served in a pita pocket with peppadew, feta and rocket

Butternut risotto served with pumpkin seed crumble and coriander

Wine suggestion

Wild & Intriguing - Expressive, boundary-pushing Pinotage. Natural ferment, whole-bunch, or creatively styled.

Expect earthiness, spice and surprise.

Wines - Illimis Chenin 2023, Cinsault 2023, Grenache Noir 2023, Pinotage 2023. Muratie Melck's Blended Red 2022, Martin Melck Cabernet Sauvignon 2021, Laurens Campher Chenin Blanc 2025



Did you know?

Pinotage's versatility allows winemakers to craft both easy-drinking lifestyle wines and serious collector's bottles.

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Food pairing

Dessert

Matcha cake with strawberry ganache

Chocolate and coffee tart

Salted caramel chocolate tart, macadamia nut crumble Lemon curd tartlet,
Italian meringue

Wine suggestions

Deep and Embracing – Concentrated, layered wines with historical significance. Showing depth and complexity.

Expect to be delighted

**Wines: Diemersdal Pinotage Reserve 2024, Lanzerac Pinotage 2023,
Koelenhof Stellenbosch 1679 Old Vine Pinotage 2022 and Koelenbosch
Nineteenfortyone Cape Blend 2023**



Did you know?

The first Pinotage seeds were planted in 1925 by Professor Abraham Izak Perold at Stellenbosch University.

The wine farm

A close-up, low-angle shot of a person's hand touching the top edge of a large, dark wooden wine barrel. The person is wearing a light-colored, long-sleeved shirt with the cuff visible. The background is dark and out of focus, showing other barrels in a cellar. The lighting is dramatic, highlighting the texture of the wood and the person's hand.

Bellevue

Heritage

Bellevue's story is one of bold decisions and forward thinking. When Pieter Krige (P.K.) Morkel couldn't find Gamay vines in 1953, he embraced a pioneering South African cultivar: Pinotage. This decision not only shaped Bellevue's identity but also contributed to the global recognition of Pinotage as a uniquely South African wine. Pinotage was cultivated by Prof A.I. Perold around 1925 when he crossed Cinsault and Pinot noir. The first Pinotage cuttings made their way onto Bellevue soil in the early 1950's when P.K. Morkel was attempting to obtain Gamay Noir for planting. He was not able to find the cultivar he was looking for and approached the Agricultural College at Elsenburg.

He was advised to try the newly developed variety, called Pinotage. At that stage, there were no commercial plantings of this variety, only experimental vines cultivated by the college. In 1953, together with Paul Sauer from Kanonkop, P.K. Morkel was one of the first few farmers to plant Pinotage on a commercial scale. His bold step paid off, since Bellevue's Pinotage was awarded the Genl. Smuts Trophy in 1959, being the best young wine on the Cape Wine Show.

Craft

To salute the vision and bravery of P.K. Morkel, Bellevue takes utmost care of the 1953 Pinotage block which is still in production. It remains the pride and joy of Bellevue and a very special wine is made from this block, called Bellevue Heritage Pinotage.



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Beyerskloof

Heritage

Within a mere 30 years – one generation – Beyerskloof has become synonymous with South Africa’s heritage varietal, Pinotage. It all started with a vineyard, planted at a small home farm off the Koelenhof road in Stellenbosch, bought in 1988. It was at this historic moment, when Beyers Truter dug his hands into the soil to plant the first vines, that an iconic story was set in motion. A few years later in 1995, the first Beyerskloof Pinotage was produced and bottled, and one year later, it went on to win the first of many Absa Top 10 Pinotage awards. From here, Beyerskloof continued to grow, and in 1997, another 100 hectares were bought in the Bottelary Winelands of Stellenbosch. The landholding increased once again in 2018 with the purchase of another 50 hectares of vineyards known as Kriekbult. These vineyards can be viewed from the deck of the Red Leaf Bistro at Beyerskloof, stretching between the winery and the majestic Simonsberg Mountain. Today, Winemaker Anri Truter continues to build on the legacy of his father, Beyers, while driving new horizons. With his passion for innovation in the vineyards and cellar, the future of Beyerskloof and Pinotage holds exciting promise.

Craft

The true character of a wine starts in the vineyards. Each site is treated uniquely. We break away leaves to ensure optimal sun exposure, and manage yields to maximise the flavour profile. At Beyerskloof, we love to work with bush vines, especially on our premium Pinotage. These vines deliver smaller berries, resulting in beautiful colour and enticing characteristics.



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Du Toitskloof

Heritage

Iconic moments happen around tables and over the past few decades, Du Toitskloof has earned and enjoyed a profound place at South African tables.

When the founders of Du Toitskloof Wines dreamt of their young, innovative winery - they knew that the journey was as important as the destination. Du Toitskloof Wines was established by 6 wine farmers as a co-operative in 1962. The six visionaries bought the 18ha of land from founder member, Visser de Wet and accepted its first grapes in February 1963.

In the early years Du Toitskloof Wines became well known as a bulk-wine producer, yet after the winery began concentrating on the bottled wine market in the early 1990s, they soon cultivated a reputation as a progressive brand from the onset, not only in the innovative winemaking disciplines introduced at the cellar, but in its commitment to social development as a Fairtrade producer. The winery builds on three principles; they believe in always delivering a product of utmost quality, consistently, without compromising ethically.

Craft

Du Toitskloof Wines sources the majority of their grapes for their ranges from the Breedekloof valley, all within a 10km radius of the cellar. This sees to it that all the grapes share similar soil types and micro-climates. With a large array of different terroirs, the cellar makes wine with grapes that have grown along cool mountain slopes, in alluvial soils with high water-retention capabilities as well as sandy and rocky soils.



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Diemersdal

Heritage

Diemersdal Wine Estate, situated in the glorious Cape Winelands of South Africa lies on the cool slopes of the Drostberg, Durbanville. Our history dates as far back as 1698, to the time of Simon van der Stel and the early beginnings of South African winemaking. Since 1885, six generations of the Louw family have been practising the art of fine winemaking at Diemersdal. The main varieties grown on the Estate are Sauvignon Blanc and Pinotage. The 200 hectares of vines are grown in dryland conditions, allowing the grapes to ripen uniformly, developing rich, concentrated flavours. Six generations of winemakers over two centuries have shared the same passion, creating the unique and soulful Diemersdal wines which give the perfect expression of the distinct Durbanville terroir.

Craft

While the adage of wine being made in the vineyards rings true, it is a fact that a skilled winemaking team with access to the correct technology is necessary for expressing the grape varieties and their terroir into the best bottle of wine. At Diemersdal science, research and innovation will always join tradition in ensuring the goal of individual wine excellence is achieved.



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Illimis

Heritage

Illimis, the Latin word for clarity, signifies winemaker Lucinda Heyns' crystal clear winemaking philosophy. Wine should be a window to where its vineyard is rooted.

Illimis intends to honestly harness what nature offers, and follows a minimal intervention principle as far as possible, allowing the wine to express its origin with clarity, finesse and complexity.

Craft

Lucinda worked as viticulturist for leading South African wineries and refined her winemaking skills with experience in South Africa, California and Italy. A decade of hands-on involvement in both vineyards and winemaking, developed a clear vision for Illimis.

Being a viticulturist at heart, she believes that everything starts with the vines. Every vintage is unique, and her hope is that every wine is a tribute to the endless pursuit of refining the potential of each site the Illimis wines are made from.



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Meerendal

Heritage

Meerendal's wine heritage started in 1702 when sixty thousand vines were planted. More than three hundred years later, we continue this proud history, with over one hundred and fifty thousand vines on the estate.

The wine journey for the Coertze family began in 2004 when they invested in Meerendal and so became part of this prestigious history. Passionate about the estate, vines and wines, the family always works to improve lives for those at Meerendal, and the quality they produce.

The Estate has a unique cool climate location with fertile and predominately clay soils. The variety of elevations and orientations of the landscape, close proximity to the ocean with constant winds and a Mediterranean climate makes the terroir ideal for cultivation of grapes.

Craft

The Meerendal Cellar dates back to 1943 when twenty open concrete fermentation tanks and concrete storage tanks were built. While these are still in use, the cellar now boasts modern stainless steel tanks and winemaking equipment, blending tradition with innovation.



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Muratie

Heritage

Tucked into the exquisite Knorhoek Valley north of Stellenbosch, Muratie Wine Estate, under the stewardship of Rijk Melck and his family, has been at the heart of a lot of passionate debate. This debate is centred largely around the Laurens Campher first farmed Muratie, the estate's story has been shaped by remarkable individuals whose legacies still live through its wines. His wife, Anselva van de Caab, arrived at Muratie after her emancipation in 1695, becoming part of one of the Cape's earliest recorded interracial love stories. The Melck era began in 1763 when Martin Melck acquired the estate, establishing a family connection that would later return in 1987 through descendant Ronnie Melck. In 1909, Sir Walter Stanford and Lady Alice Stanford brought political influence and social vibrancy to Muratie. Artist George Paul Canitz arrived in 1926, helping pioneer Pinot Noir in the Cape while deepening Muratie's artistic soul. His daughter, Alberta Annemarie Canitz, became one of South Africa's first female wine estate owners in 1958. Legendary winemaker Ben Prins shaped Muratie's cellar identity from 1957 to 1987, while beloved vineyard figures like Mr May and Johanna Davids became part of the farm's living heritage. Even today, the next generation continues through Isabella Melck, whose name graces one of Muratie's most celebrated Chardonnays.

Craft

At Muratie, the passion for preserving our rich heritage, and the wonderful human stories that are woven into the very fabric of our history, are matched only by the way in which we craft our fine wines. And we believe that great wines are made in the vineyard. This is why you will often find our winemaker among the vines, making sure they are in pristine health and studying every influence on our world-class terroir at the foot of Stellenbosch's Simonsberg Mountain.



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Kaapzicht

Heritage

Bottelary is a magical place. It's where we were born, where we grew up, where our family's been for generations. It's not flashy or fancy. It's a great community of real farmers who bring out the heart and soul of this place. Thousands of years ago, Bottelary used to be an island, and people grazed their cattle on these mountains. The soils are ancient granite and make well-structured wines. Our farm is mostly north-west facing, allowing for intense sunlight that gives our wines a generosity of fruit. Yet, the cooling ocean breezes from Table and False Bay, coupled with low cloud cover, keep everything in check, refining flavours, giving us better acidity and adding layers of nuance to our wines. It's this play between generosity and restraint that gives a specificity that's unique to Bottelary and our farm.

Our focus varietals are Chenin Blanc, Cabernet Sauvignon and Pinotage, which haven proven true to the area and are emblematic of Stellenbosch. Having farmed here since 1946, we are proud to have many old bush vines at Kaapzicht – we even have the second oldest Chenin Blanc vineyard in South Africa planted in 1947. We believe in caring for our vines so that they can go another 30, 40, maybe even 200 years.

Craft

At Kaapzicht, our terroir creates wines that are rich and opulent. I believe that winemaking it about finding your path and then linking it to what your farm or terroir can give you. It's a fine balance between understanding what people want, and also being ballsy enough not to chase every trend, but to be true to your origin and house style. Ultimately, I just want to make wine that everyone wants to drink because it's great. If your wine is the first bottle that's empty at a dinner table, you're always doing well. **Danie Steytler Jnr.**



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Koelenhof

Heritage

Founded in 1941 by visionary grape growers in Stellenbosch, Koelenhof Wine Cellar was established as a cooperative under the leadership of first manager and winemaker Pieter Hugo De Vries. His focus on modern winemaking and quality laid the foundation for the winery's success. In 1982, his son Wilhelm Carl Linder De Vries ("Helmie") took over, bringing expertise gained from Stellenbosch University and specialised winemaking studies in Germany. Since 2007, Andrew Smit de Vries has led Koelenhof, combining accounting, winemaking expertise and sustainable farming practices to expand its reputation for exceptional wines.

Craft

Koelenhof Wine Cellar produces several distinctive wine ranges, led by its flagship Stellenbosch 1679 collection, internationally recognised for award-winning wines reflecting Stellenbosch terroir and heritage. The Koelenhof range offers contemporary easy-drinking wines, including the popular Koelenhoffer Sauvignon Blanc and Pinotage Rosé, while Koelenbosch focuses on classic cultivars. Simonsbosch wines cater to the Chinese market, alongside the Stellenbosch Gold Coffee Pinotage range. From producing 17,000 tons annually to contract winemaking services, Koelenhof successfully balances bulk and bottled wine production, with winemakers Nicholas Husselman and Handré Visagie earning recognition for exceptional bottled wines and sustainable winemaking excellence.



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L'Avenir

Heritage

L'Avenir's rich history dates back to the late 1600s, when the estate was one of the very first sites identified for grape growing by the Cape's earliest European settlers.

The estate was renamed L'Avenir in 1992 by Mark Wiehe, a Mauritian businessman, who left a career of trading sugar in London to purchase the farm. This was the start of specialisation of this unique boutique winery. Wiehe appointed former pharmacist Francois Naude as winemaker and the estate swiftly gained recognition for its distinctive Pinotage and Chenin Blanc. In 2005, L'Avenir was acquired by the owner of the prestigious Chablis property, Laroche, Chablisien Michel Laroche.

In 2007, under the mentorship of Naudé, current winemaker Dirk Coetzee joined the farm after completing his degree in Viticulture & Oenology at the University of Stellenbosch. The young maverick was instrumental in shifting the focus to L'Avenir's top performing single vineyards – resulting in the now famous L'Avenir Single Block range.

In 2012, the Laroche and JeanJean families combined forces to create Advini. This marked the start of a new era for L'Avenir, as it joined a family of some of the most acclaimed and awarded wines in the world.

Craft

L'Avenir is a leading Stellenbosch boutique winery that specialises in South Africa's emblematic varietals: Pinotage and Chenin Blanc. Situated four kilometres from Stellenbosch on the slopes of Simonsberg Mountain, the estate is right in the heart of South Africa's most revered wine appellation. Owned by the French leader of terroir wines, Advini, L'Avenir produces authentic South African wines, with a touch of French flair. L'Avenir's wines have gained a passionate following, locally and globally. The wines are exported to over 30 countries, with a specific focus on prestigious restaurants and specialist wine shops.



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Lanzerac

Heritage

Lanzerac Wine Estate, established in 1692 in Stellenbosch's Jonkershoek Valley, is the third oldest farm in the region and a celebrated symbol of Cape heritage. Originally named Schoongezicht by founder Isaac Schrijver, the estate developed significantly during the 1800s with the construction of its cellar and iconic Manor House, now a Provincial Heritage Site.

In 1920, Elizabeth Catherina English renamed the estate Lanzerac and modernised its winery. Later owners, including Angus Batts Buchanan and David Rawdon, elevated its wine reputation and transformed it into a luxury hotel in 1959. Following major renovations from 2013 and recovery after the devastating 2017 fire, Lanzerac triumphantly reopened in July 2018, blending historic grandeur with modern five-star luxury.

Craft

Lanzerac Wine Estate, established in 1692 in Stellenbosch's Jonkershoek Valley, is one of the Western Cape's oldest heritage wine farms and home to the world's first bottled Pinotage. The estate's winemaking history dates back to the early 1900s, with wines produced from estate-grown grapes. In 1925, Abraham Izak Perold created Pinotage by crossing Pinot Noir and Cinsaut (Hermitage). Lanzerac later made history by releasing the 1959 vintage as the first wine labelled "Pinotage", firmly establishing the cultivar's South African identity. Today, Lanzerac continues producing award-winning wines across its Jonkershoek, Heritage and Keldermeester Versameling ranges.



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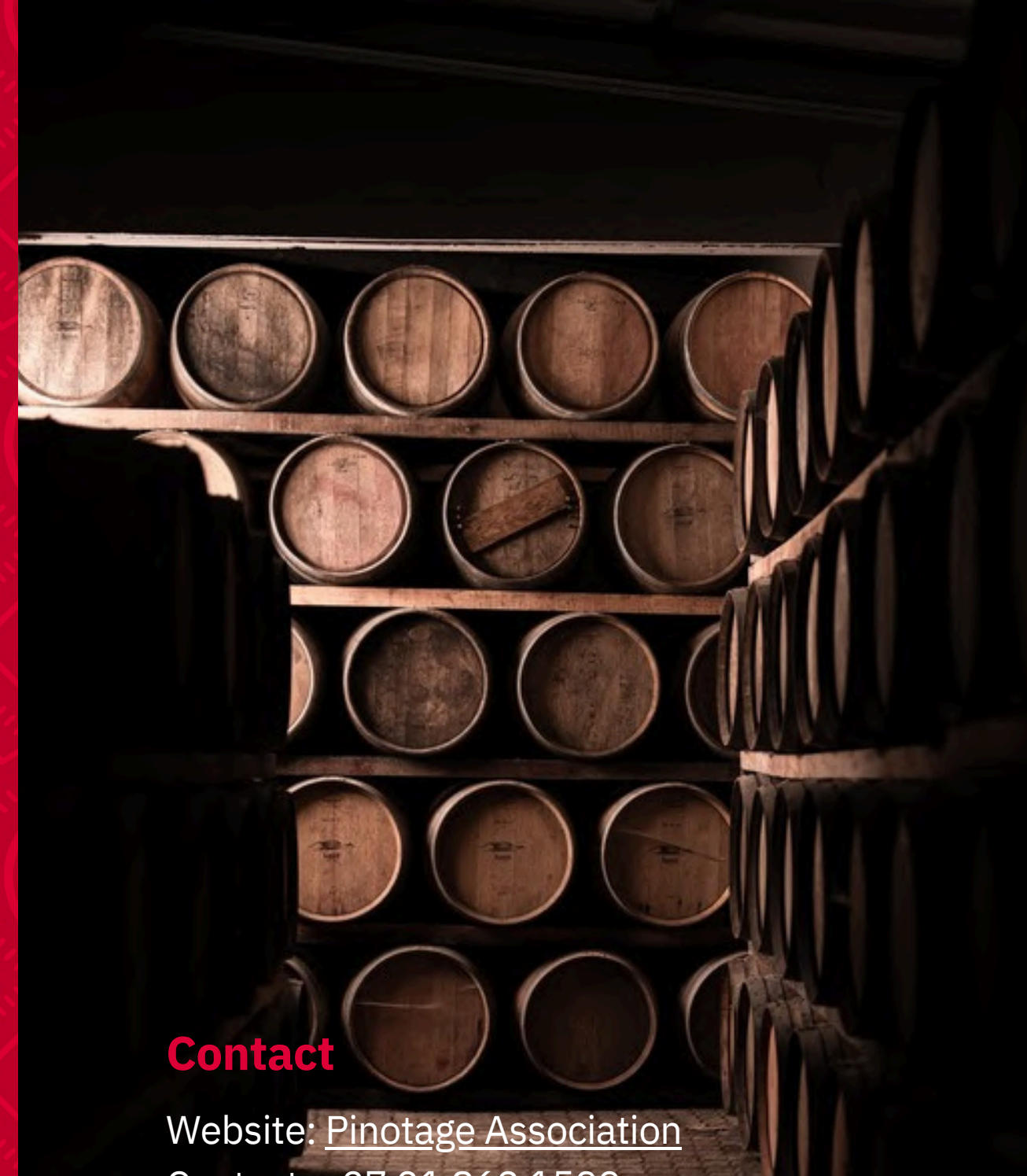
Pinotage Association

The Pinotage Association exists to protect, advance and champion South Africa's only indigenous grape cultivar through collaboration, innovation and shared knowledge. The Association serves as a dynamic platform where producers, winemakers and industry stakeholders exchange ideas, address viticultural and winemaking challenges, and collectively shape the future of Pinotage.

Through research prioritisation, technical development and ongoing education, the Association drives continuous improvement in vineyard and cellar practices while promoting quality, authenticity and global competitiveness. At its core, the Pinotage Association is both the custodian and catalyst of Pinotage's evolving story locally and internationally.

Cheers.

Ts&Cs apply. Auth FSP/NCRC7



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That's how we are
invested in *your story.*