



Absa Rewards X Takealot House of Beauty

Unrestricted

Terms and conditions

- 1 All people entering this competition (the entrants) agree that the competition rules as set out in these terms and conditions are binding on them. A copy of these competition rules is available to all entrants and can be downloaded from <https://www.absa.africa/absa-x-takealot-house-of-beauty/>
- 2 The organiser of this competition is Absa. For the purposes of this competition, “Absa Bank Limited” means Absa with registration number: 1986/004794/06 and “Absa Group Limited” means a public company with registration number: 1986/003934/06 incorporated under the laws of the Republic of South Africa, a public company duly registered as a bank and incorporated in accordance with the laws of the Republic of South Africa with its registered address at Absa Towers West, 7th Floor, 15 Troye Street, Johannesburg, 2001
- 3 Absa, its directors, members, partners, employees, agents or consultants, the suppliers of goods or services and their respective spouses, life partners, business partners, or immediate family members are not permitted to participate in this competition.
- 4 The entrants acknowledge that they have been given enough time to read these terms and conditions before entering into this competition. The entrant is aware of all the terms printed in bold.

Personal information:

- 5 Absa will only collect, store and use entrants’ personal information, such as their names, ages, telephone numbers and email addresses for the purposes of entering the entrants into the competition and for administering the draw as set out in these rules. This will not affect any existing marketing preferences that they have registered with Absa.

- 6 By entering the competition, entrants' personal information may be transferred to our service providers and agents (including their subcontractors) to store and use as necessary to administer the draw. We will never pass entrants' information to any third party for them to use in their own direct marketing, without the entrant's consent.
- 7 Entrants' personal information will be held on record for a short period of time as necessary to administer the draw and then securely destroyed.
- 8 Entrants that have won a prize in any competition, contest or promotion conducted by Absa in the last twelve (12) months are precluded from participating in this competition and any subsequent competition, contest and/or promotion within such twelve (12) month period. Absa will verify all entrants' details to establish this prior to announcing a winner.
- 9 Entrants must not have social media profiles that explicitly indicate that they are 'serial competition entrants', being profiles that primarily or predominantly feature posts, content, or activity centred on entering, promoting, or participating in competitions, giveaways, contests, or similar promotions.
- 10 To qualify as an entrant, the entrant must:
 - 10.1 Be a South African citizen and hold a South African identity document;
 - 10.2 Reside in South Africa;
 - 10.3 Provide correct and full personal contact details, as required; and
 - 10.4 Be 18 years and older.
 - 10.5 Must not have made any public statements or comments on any online or digital platform that could reasonably be interpreted as disparaging, defamatory, or damaging to the reputation of Absa

Rules of the competition

- 11 This competition will run from 22 April 2026 to 1 May 2026 (both dates inclusive). Entries received outside of this period will not be considered.
 - 11.1 The social media pre-event component of the promotional competition will commence on 22 April 2026 and close on 23 April 2026 at 11:59 am (midday) ("Pre-Event Competition Period"). During this period, eligible participants who comply with these Terms and Conditions may stand a chance to win a prize.

- 11.2 The social media post- event component of the competition will run from 27 April 2026 to 01 May 2026, during which participants will stand a chance to win.
- 11.3 The Competition will run on Absa's official Meta accounts: Instagram: @Absa.SouthAfrica and Facebook: @AbsaSouthAfrica.
- 11.4 By tagging the official Absa handle in an entry, entrants grant Absa a non-exclusive, royalty-free licence to use, reproduce and share the content during the Competition Period for the purposes of administering and promoting the Competition.
- 11.5 The post event component of the competition will run from 27 April 2026 to 1 May 2026. During this period, participants will stand a chance to win.

12. Method of entry:

12.1 Social Media Pre-Event Entry Requirements (Meta)

- 12.1.1 To validly enter the Competition on Facebook or Instagram, entrants tell us what makes you fully, completely, and unapologetically you by completing the sentence "Here to be..." and explain why.
link <https://www.wesendit.com/dl/pSWZ1qnWF2pcml5YL>
- 12.1.2 All entries must begin with the prescribed prompt phrase: "Here to be..."
- 12.1.3 All entries must include the following mandatory hashtags: #YourStoryMatters #AbsaXHouseOfBeauty #HereToBe
- 12.1.4 All entries must be submitted as publicly visible posts at the time of entry and must remain publicly visible until the close of the competition on 23 April 2026 at 11:59 am (midday), failing which such entries will be deemed invalid.
- 12.1.5 All entrants must tag five (5) friends or family in their comment.
- 12.1.6. Entrants who comply with all requirements set out in clauses 12.1 will be eligible to stand a chance to win the prizes listed in Clause 13.

12.2 On-the-Ground Competition at the Takealot House Beauty (24th to 26th April 2026). Entry Requirements

- 12.2.1 To validly enter the Spin & Win competition, attendees must visit the Absa stand during the competition period and take a photograph of themselves at the Absa stand.
- 12.2.2 The photograph must be an original image taken by the participant at the Absa stand and must clearly identify the participant.

- 12.2.3 Post an in-feed photo on Facebook or Instagram.
- 12.2.4 Tag Absa on Instagram: @Absa.SouthAfrica or Facebook: @AbsaSouthAfrica in the post so that Absa can locate and verify the post.
- 12.2.5 Ensure that the post is set to Public for the duration of the competition period.
- 12.2.6 Participants must include the official campaign hashtag(s) in their social media post.
In addition, participants must complete and include the following empowerment statement in the caption of their post: “Here to be fully, completely, and unapologetically her, because...”
- 12.2.7 All posts must comply with the platform rules and must not contain any content that may reasonably be interpreted as defamatory, harmful, offensive, discriminatory, or otherwise inappropriate. Absa reserves the right to disqualify any entry that breaches these requirements.
- 12.2.8 Entrants who comply with all requirements in clause 12.2 will be eligible to stand a chance to win the on-the-Ground Prize listed in clause 13.

12.3 Post Event Competition

- 12.3.1 To validly enter the Competition on Facebook or Instagram, entrants who missed the event must tell us what makes you fully, completely, and unapologetically you by completing the sentence “Here to be...” and explain why.
- 12.3.2 All entries must begin with the prescribed prompt phrase: “Here to be...”
- 12.3.3 All entries must include the following mandatory hashtags: #YourStoryMatters #AbsaXHouseOfBeauty #HereToBe
- 12.3.4 Entries must be publicly visible to be eligible
- 12.3.5. Entrants who comply with all requirements set out in clauses 12.3 will be eligible to stand a chance to win the prizes listed in Clause 13.

13. Prizes

13.1 Social Media Pre-Event Entry Prizes

- 13.1.1 Participants stand a chance to win one (1) of two (2) double tickets to attend the Takealot House of Beauty event, scheduled to take place from 24 April 2026 to 26 April 2026.
- 13.1.2 The total prize allocation consists of:
 - 13.1.2.2 Two (2) double tickets, each entitling the winner and one (1) guest to attend the event on Saturday, 25 April 2026, with an approximate retail value of R325.00 (three hundred and twenty-five rand) per ticket.

13.1.3 The Takealot House of Beauty event will be held at Kyalami Racetrack, Midrand, Johannesburg. Each double ticket entitles the winner and one (1) guest to access the event at the specified venue on the applicable date only.

13.1.4 All costs and expenses associated with attending the Takealot House of Beauty event, including but not limited to travel, transportation, accommodation, meals, and any other incidental or related expenses, shall be for the sole account of the winner.

13.1.5 Absa shall not be responsible or liable, whether arising in contract, delict (including negligence), statute, or otherwise, for any loss, damage, injury, delay, cost, or claim of any nature whatsoever arising from or in connection with the winner's or their guest's travel to, attendance at, or return from the event.

13.2 On-the-Ground Prizes

13.2.1 Spin & Win Prizes

13.2.1.1 Participants who successfully spin the wheel may stand a chance to win instant prizes, which may include cash prizes, vouchers, or promotional giveaways, as determined by Absa.

13.2.3 Grand Cash Prize – Absa Rewards Account Requirement

13.2.3.1 One (1) participant may stand a chance to win a cash prize of R10,000.00 (ten thousand rand) daily as part of the Spin & Win on the Ground Competition.

13.2.3.2 The cash prize shall be paid directly into the winner's Absa Rewards Account.

13.2.3.3 In order to receive the cash prize, the winner must have an active Absa Rewards Account.

13.2.3.4 If the selected winner does not have an Absa Rewards Account at the time of being declared the winner, the winner shall have fourteen (14) days from the date of notification to open an Absa account and enrol in the Absa Rewards Programme.

13.2.3.5 Failure to open and activate an Absa Rewards Account within the prescribed period may result in forfeiture of the prize, and Absa reserves the right to award the prize to an alternative eligible participant or to withdraw the prize.

13.2.4 Best Dressed – Spotted in Red

13.2.4.1 Participants who attend the event dressed predominantly in red may be selected by members of the Absa team, in Absa's sole discretion, to participate in the Best Dressed – Spotted in Red activation.

13.2.4.2 Prizes for this activation consist of:

13.2.4.2.1 Two (2) winners per day, each receiving a Takealot voucher to the value of R500.00 (five hundred rand); and

13.2.5 Virtual Trolley Dash

13.2.5.1 Participants may take part in the Virtual Trolley Dash through a designated influencer or host led competition mechanic, as determined by Absa.

13.2.5.2 The Virtual Trolley Dash prize allocation is as follows:

Cash prizes to the value of R2,000.00 (two thousand rand) per day,

13.2.5.3 Winners may include both an influencer participant and one (1) event attendee, subject to the applicable mechanic and selection criteria.

13.2.6 Masterclass and Promotional Giveaways

13.2.6.1 Additional prizes awarded as part of Masterclasses and on the ground activations may include the following promotional items:

13.2.6.1.1 Ten (10) Rich Mnisi scarves, each valued at R1,118.00 (one thousand one hundred and eighteen rand);

13.2.6.1.2 One (1) Fieldbar, valued at R3,500.00 (three thousand five hundred rand);

13.2.6.1.3 Five (5) bottles of champagne, each valued at R1,200.00 (one thousand two hundred rand);

13.2.6.1.4 Red lipstick giveaways, valued at R100.00 (one hundred rand) per item, issued to selected attendees;

13.2.6.1.5 One hundred (100) Absa make up bags, each valued at R43.48 (forty-three rand and forty-eight cents);

13.2.6.1.6 Two (2) Takealot Vouchers valued at R2000 (two thousand rand) each.

13.3. Post Event Prizes

13.3.1 Participants who were unable to attend the event may still stand a chance to win one (1) of fifteen (15) Takealot vouchers, each to the value of R1,000.00 (one thousand rand), by complying with the post-event entry requirements.

13.4. Prizes shall be awarded only to winners who are legal residents of the Republic of South Africa and who meet all eligibility requirements set out in these Terms and Conditions.

13.4.1 Where applicable, prizes shall be fulfilled using the contact details provided by the winner at the time of entry or winner notification. Participants are solely responsible for ensuring that all contact information supplied is accurate, complete,

and up to date. Absa shall not be liable for any failure to deliver a prize due to incorrect or outdated information provided by a participant.

13.4.2 Absa reserves the right, at its sole discretion, to verify the eligibility of any entrant or selected winner. This may include requesting proof of identity, age, residency, or any other documentation reasonably required prior to the awarding or fulfilment of any prize.

13.4.3 Failure to provide satisfactory verification or supporting documentation within a reasonable period may result in disqualification, and the Absa reserves the right to forfeit the prize or award it to an alternative eligible participant.

14 Incomplete or illegible entries, bulk entries, entries from third parties and entries which do not satisfy the requirements of these terms and conditions in full will be disqualified and will not be considered.

15 The winners for the social media pre-event and post event Competition on Meta (Facebook and Instagram) will be selected from all valid entries received during the Competition Periods, in accordance with the entry mechanics set out in Clause 12.

16 The winners of the Competition will be selected at random from all qualifying entries by Absa's appointed digital agency. The selection will be conducted by way of a virtual lucky draw via Microsoft Teams, with a commissioner of oaths present.

16.1 A pre-event lucky draw will be conducted, following the close of the Competition, in which three (3) double tickets will be awarded. Each double ticket will entitle one successful entrant ("the Winner") and one (1) accompanying guest to attend the event scheduled to take place on Saturday, 25 April 2026. The draw will be conducted on 22 April 2026, after the Competition has closed at 11:59 am (midday).

16.3 A post-event lucky draw shall be conducted to select fifteen (15) Winners, each of whom shall receive one (1) Takealot voucher. This draw shall take place on 4 May 2026, following the close of the post-event competitions on 1 May 2026.

17 Only qualifying entrants with valid entries, as defined in Clause 12, will be included in the respective prize draws.

- 18 The winner of the pre-event and post event social media competition will be notified via direct message on the applicable social media platform by an Absa Community Manager following completion of the prize draws.
- 19 Absa will make at least three (3) attempts to contact each winner during the applicable notification period. If a winner does not respond within this period, Absa reserves the right to disqualify the winner and proceed with the selection of an alternate winner at its discretion.
- 20 If a prize is declined, unclaimed, or if the winner cannot be contacted after Absa's required attempts, a replacement winner will be selected at Absa's discretion. The replacement winner will be notified using the same contact procedure. If the replacement winner also fails to accept or claim the prize, Absa may repeat the process or withdraw the prize entirely.
- 21 When the winner(s) accept(s) their prize, Absa shall have the right to identify the winner by taking their photograph (at no fee) and publishing this in the relevant media as decided by Absa. However, Absa acknowledges the winner's right to choose to not be identified and may refuse to have their photograph taken and published in printed media or to appear on radio and television.
- 22 If the winner has given their written consent, Absa has the right to publish the winner's name and photographs (at no fee) in any advertising, promotional, print, point-of-sale or public relations material. The nature of these publications will be determined at the sole discretion of Absa, for a period of 12 (twelve) months from the date of the lucky draw.
- 23 Absa is not liable in any way for any direct or indirect loss or damage because of an entrant or winner's participation in the competition.
- 24 If Absa cannot continue with the competition for any reason beyond its reasonable control or if it is required by any regulatory terms or applicable law, Absa may end or alter the terms of the competition on condition that:
 - 24.1 No winner/s has been determined; and
 - 24.2 Reasonable notice has been given beforehand to all entrants.
- 25 If the competition is ended as set out in 24 above, no entrant will have any claim of any nature whatsoever against Absa.

26 Absa is not obliged to award more than the defined prize. If the prize is anything other than a cash award, Absa will not be liable for any defects or damage to the prize. The winner must refer to the applicable supplier/manufacturer warranty for the replacement or repair of the item.

27 The prize:

27.1 Cannot be transferred and will only be handed over if all details given are factually correct; and

27.2 Will not be exchanged for cash amounts or for any prize other than the prize offered in this competition.

28 Once the prize has been handed over in terms of these rules, the results of the competition are final in all respect, and no correspondence will be allowed.

29 Amendments to the terms and conditions:

29.1 Absa is entitled to amend the terms and conditions hereof in so far as same is deemed necessary and such amendments may relate to any aspect of such competition.

29.2 The amendments may include the addition and/or deletion of any existing and/or proposed terms and conditions of the competition, which amendments may also affect the identified prize including but not limited to the cash prize of such competition.

29.3 The proposed amendments may be effected before the start date of the competition and during the competition period, which amendments may result in the competition period being reduced and/or extended as deemed necessary; and

29.4 It is the entrant's responsibility to regularly check the website where the competition rules are made available as per clause 1 for any amendments.

30 No entrant will have any recourse or claim against Absa as a result of any amendment to these terms and conditions or, as a result of Absa's cancellation, termination or suspension of the competition in line with these terms and conditions.

31 In the event, that the terms and conditions of this competition are amended in terms of clause 29, such amendments will become effective immediately or on such date as may be determined by Absa. However, all entrants who have received confirmation of the prize before such date will remain eligible to receive the prize that has been awarded to them in accordance with the terms and conditions in force when they were selected as winners.

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