



# Absa My Coffee Rides campaign competition

## Unrestricted

### Terms and conditions

All participants in this competition campaign ("the competition") agree that the campaign rules as set out in these terms and conditions are binding on them. A copy of these rules is available to all participants and can be downloaded from the Absa website by searching absa.co.za. The organizer of this competition is Absa. For the purposes of this campaign, "Absa" means Absa Group Limited (registration number 1986/004794/06), all subsidiaries and associates of Absa Bank Limited and the ultimate holding company Absa Group Limited, its subsidiaries and associates.

Absa, its directors, members, partners, employees, agents or consultants, the suppliers of goods or services and their respective spouses, life partners, business partners or immediate family members are not permitted to participate in this competition campaign.

The participants acknowledge that they have been given enough time to read these terms and conditions before participating in the competition. The participant is aware of all the terms printed.

### Personal information:

Absa will only collect, store and use participants' personal information, such as their name, age, telephone number and email address for the purposes of participation in the promotion and for administering the campaign. This will not affect any existing marketing preferences that they have registered with Absa.

By participating in the promotion, participants' personal information may be transferred to our service providers and agents (including their subcontractors) to store and use as necessary. We will never pass participants' information to any third party for them to use in their own direct marketing, without the participant's consent.

Participants' personal information will be held on record for a short period of time as necessary to administer the promotion and then securely destroyed.

Visit our website under Legal to view our full Privacy Statement.

### Competition campaign offer:

1. The participants need to join the Team Absa Cycling Strava Club to qualify.
2. There are three different tiers to encourage participation in all rider categories. If participants achieve the weekly goals set out, they are put into the lucky draws.
3. If participants qualify for the below grand prize rules, they then qualify for that.
4. The following are the three different tiers of the competition and need to be achieved and available on Strava as follows on a biweekly basis :
  - a. Beginner riders - Ride 70km (outdoors) weekly to qualify to qualify
  - b. Recreational riders - Ride 140km (outdoors) weekly to qualify
  - c. Marathon riders - Ride 275km (outdoors) weekly to qualify
5. The following are the three different tiers of the competition and need to be achieved and available on Strava as follows on a grand prize basis :
  - a. Beginner riders - Ride 70km (outdoors) for 6 consecutive weeks
  - b. Recreational riders - Ride 140km (outdoors) for 6 consecutive weeks
  - c. Marathon riders - Ride 275km (outdoors) for 8 consecutive weeks
6. The biweekly prizes are as follows:
  - a. Absa Rewards Vouchers (Valued at R500.00)
  - b. Ciovita Vouchers (Valued at R500.00)

- c. USN vouchers (Valued at R500.00)
  - d. Cycle Lab vouchers (Valued at R500.00)
  - e. Absa Cape Epic Merchandise (Valued at R399.00)
7. The Grand prizes are as follows:
- a. Beginner rider - 2026 Team Absa Epic Trippers Experience (2x entries available are up for grabs).
  - b. Beginner rider - Cycling coaching classes with certified professionals.
  - c. Beginner rider - Nutritional courses with certified professionals.
  - d. Recreational rider - 2026 Team Absa - Epic Trippers Experience (2x entries available are up for grabs).
  - e. Recreational rider - 2026 Epic Series Event (Wines2Whales) (2x entries available are up for grabs).
  - f. Recreational rider - Cycle Lab Bicycle (Valued at R35 000.00)
  - g. Marathon rider - 2026 Absa Cape Epic Entry.
  - h. Marathon rider - Runner up = 2026 Epic Series Event (2x entries available are up for grabs).

**Rules of the campaign competition:**

1. This campaign competition will start at 00:01 on 8 November 2025 and end at 23:59 on 23 March 2026 ("the campaign period").
2. To participate in the promotion, participants must follow the Team Absa Cycling Strava page.
3. Participants must use the hashtag #AbsaMyCoffeeRides to enter the competition.
4. The participants need to prove they have met the requirements on their Strava page to go into the draw as per the campaign competition offer. Once randomly selected they will need to provide their Strava details as proof of logged rides as outlined.
5. Be a South African citizen and hold a South African identity document and a valid passport (no temporary passport) and live in the Republic of South Africa (RSA); or
6. Provide correct and full personal contact details, as required.
7. Be 18 years or older.
8. The three winners will be chosen randomly biweekly from the start of the competition as well as for the eight grand prize at six- and eight-week periods as stipulated above. The winners will first be notified by a phone call from an Absa representative and must meet the criteria stipulated in clauses 4 and 5.
9. The winners will have 48 hours after receiving the phone call from Absa to accept the prize and terms and conditions.
10. Absa will contact the winners after 48 hours to confirm acceptance of the prize and terms and conditions.
11. If the winners cannot be reached or opt not to accept the prize and the terms and conditions, Absa will then select other winners from a reserved list of the initial competition draw.
12. Absa will not award more than one winner to the same participant during the campaign period.
13. By participating in this campaign, participants acknowledge that they accept these terms and conditions for participation.
14. Absa is not liable in any way for any direct or indirect loss or damage because of a participant's participation in the promotion.
15. If Absa cannot continue with the promotion for any reason beyond its reasonable control or if it is required by any regulatory terms or applicable law, Absa may end or alter the terms of the campaign on condition that:
  - a. No participants have qualified for the promotion yet, as reasonable notice has been given beforehand to all participants.
  - b. If the promotion has ended as set out in rule 1 above, no participant will have any claim of any nature whatsoever against Absa.
16. The promotion and terms and conditions will be governed by the laws of the Republic of South Africa.
17. Amendments to the terms and conditions
  - a. Absa is entitled to amend the terms and conditions hereof insofar as same is deemed necessary and such

amendments may relate to any aspect of this campaign:

- b. The amendments may include the addition and/or deletion of any existing and/or proposed terms and conditions of the campaign, which may also affect the identified promotional campaign offer.
  - c. The proposed amendments may be affected before the start date of the campaign and during the campaign period, which may result in the campaign period being reduced and/or extended as deemed necessary.
18. It is the participant's responsibility to regularly check the website where the campaign rules are made available.
19. No participant will have any recourse or claim against Absa because of any amendment to these terms and conditions or because of
  - a. Absa's cancellation, termination or suspension of the campaign in line with these terms and conditions.
  - b. No cash or other alternative will be offered, and the prize may not be transferred.
20. By accepting the prize, the winner provides consent for their photographs and videos to be taken and shared at the organizer's discretion (usage across marketing channels) during the entire campaign period

