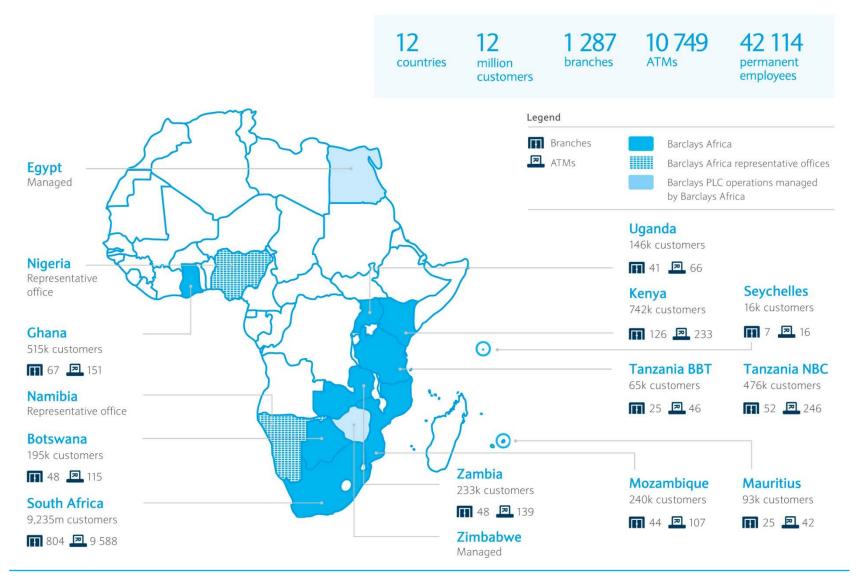


BARCLAYS

Barclays Africa Group Limited

UBS Financial Services Conference October 2014 Arrie Rautenbach, Chief Executive: Africa Retail Banking

A leading African franchise.....



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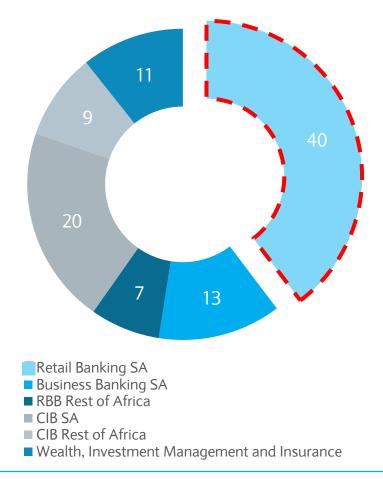
..... with a well diversified portfolio

8 13 13 Retail Banking SA Business Banking SA RBB Rest of Africa Corporate and Investment Bank (CIB)

Revenue* 1H14 (%)

■ Wealth, Investment Management and Insurance

Headline earnings* 1H14 (%)



Note: * Excludes head office, inter-segment eliminations and other

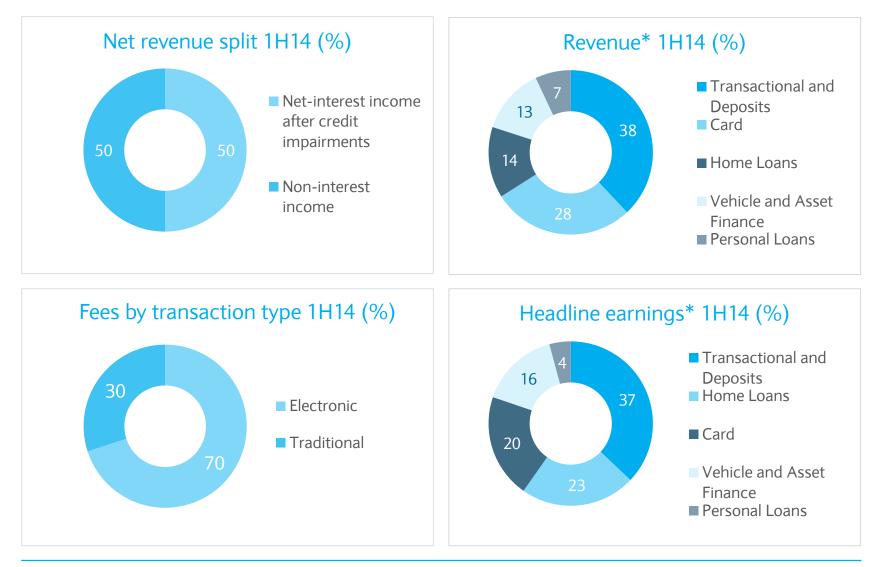
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Retail Banking South Africa salient features

	1H14 (Rm)	1H13 (Rm)	Change %
Total income	14 129	13 443	5
Credit losses	2 820	3 026	(7)
Operating expenses	7 434	6 839	9
Other	(112)	(119)	(6)
Profit before tax	3 763	3 459	9
Return on risk-weighted assets (%)	2,47	2,36	
Cost-to-income ratio (%)	52,6	50,9	
Credit loss ratio (%)	1,60	1,75	
Loans and advances (Rbn)	357	350	2
Deposits (Rbn)	138	127	8



Retail Banking SA also well diversified...

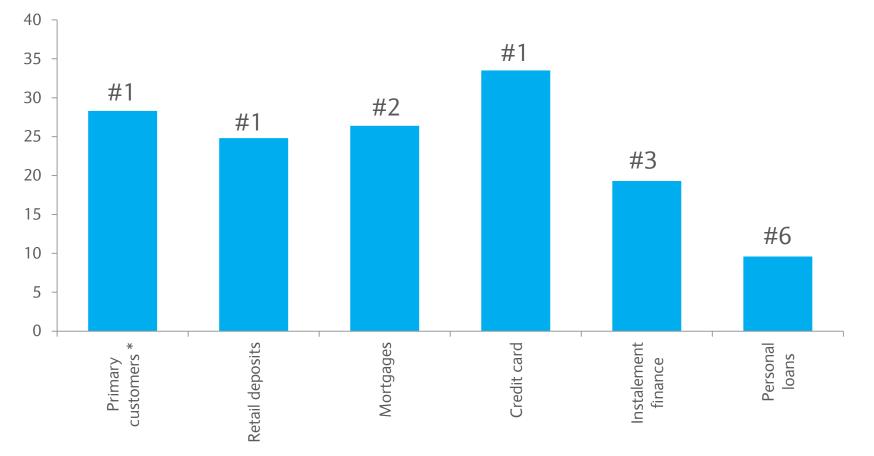


Note: * Excludes Other which is largely central costs

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... with meaningful market shares

Retail market share June 2014 (%)



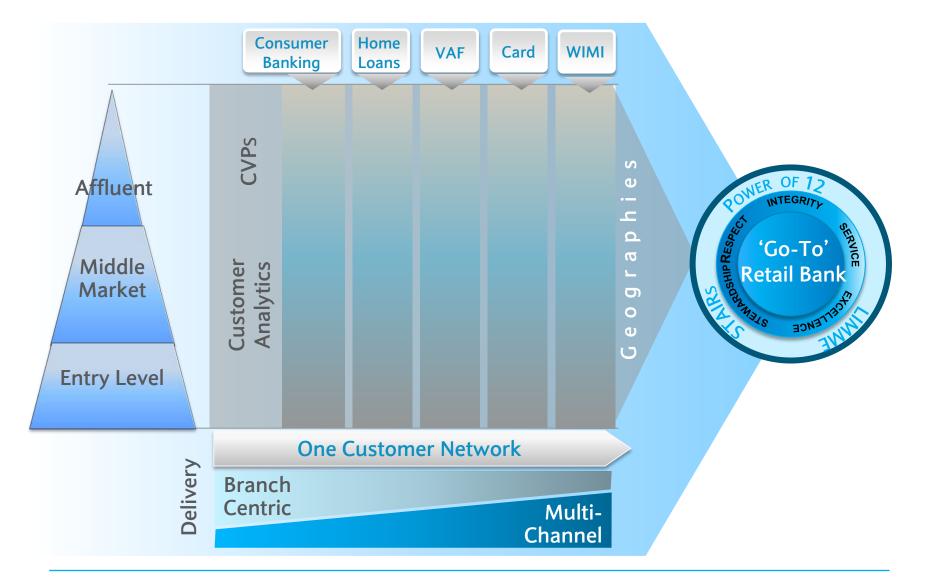


Our recent journey

- → Leadership and structure right
- → Culture of **accountability** and **ownership**
- → Management process and governance right (council driven)
- → Building **product** management **discipline**
- → Unlocking **franchise value**, think and lead collectively
- → De-risking franchise and enhance **control environment**



The customer is at the centre of our business



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Significant focus on digital infrastructure

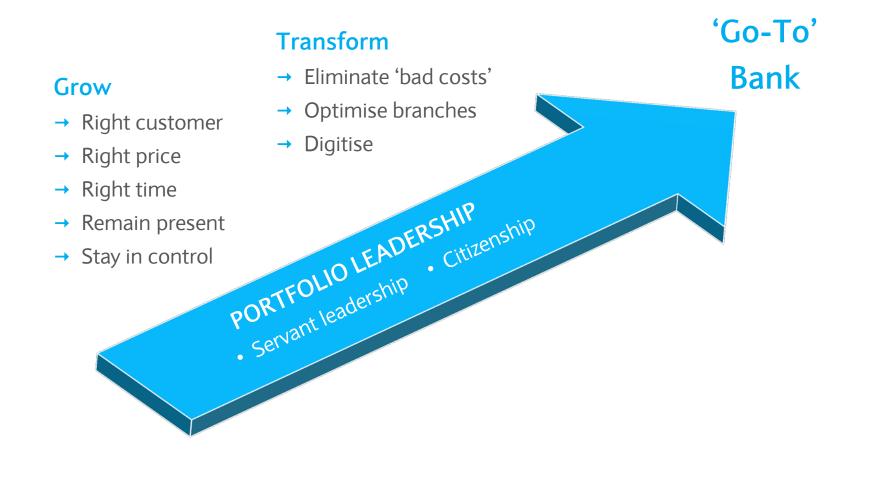


Full home ownership journey, from calculating payments to connecting with an advisor Engaging customers to improve their knowledge enabling more informed choices

Convenient contract signing in a digital format Interactive platform enabling customers to turn their account into a bespoke packaged account

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Looking ahead



Questions?

