ABSA GROUP LIMITED (Incorporated in the Republic of South Africa) (Registration number: 1986/003934/06) ISIN: ZAE000067237 JSE share code: ASA Issuer code: AMAGB (Absa Group)

NOTICE OF DEALINGS IN SECURITIES

In compliance with paragraphs 3.63 to 3.74 of the Listings Requirements of the JSE Limited the following information is disclosed.

Absa Group Non-Executive Director L L von Zeuner, in his previous capacity as a Group Executive Director, was granted awards in 2009 under the Executive Share Award Scheme (ESAS), an equity-settled phantom share scheme approved by shareholders, and options in 2004 and 2005 under the Stock Options Scheme (SOS), a share option scheme approved by shareholders.

Pursuant to the schemes, and subject to the completion of appropriate mandates and instructions, L L von Zeuner elected to exercise his options under the ESAS and SOS and in the aggregate sold 117,260 shares and retained 75,624 shares.

Details of these transactions are contained below:

Name:	L L von Zeuner
Designation:	Absa Group Non-Executive
	Director
Date of sale transaction:	28 February 2013
Number of shares:	Acquired 30,884 shares
	at 9 517 cents per share.
	Sold 12,260 shares
	at 16 150 cents per share.
	Retained 18,624 shares.
Nature of transaction:	On market acquisition and
Nature of transaction.	consequent sale of shares
Class of securities:	Absa Group ordinary shares
Value of acquisition	1 1
transaction:	R2,939,230.28
Value of sale transaction:	R1,979,990.00
Nature of interest:	Direct beneficial

Clearance to deal: Yes Name: L L von Zeuner Designation: Absa Group Non-Executive Director Date of sale transaction: 28 February 2013 Number of shares: Acquired 60,000 shares at 9 170 cents per share and 102,000 shares at 5 161 cents per share. Sold 105,000 shares at 16 150 cents per share. Retained 57,000 shares. Nature of transaction: On market acquisition and consequent sale of shares Class of securities: Absa Group ordinary shares Value of acquisition transaction: R10,766,220.00 Value of sale transaction: R16,957,500.00 Nature of interest: Direct beneficial Clearance to deal: Yes Johannesburg 1 March 2013 Enquiries: Shareholders and investors: Alan Hartdegen - Head: Investor Relations (+2711) 350-2598 E-mail: Alan.Hartdegen@absa.co.za Media and other: Mwambu Wanendeya - Head of Communications, Africa (+2711) 350 7207 Email: Mwambu.Wanendeya@absa.co.za Marthinus van Rensburg - Group Legal Counsel (+2711) 350-4313 E-mail: Marthinus.VanRensburg@absa.co.za Lead Sponsor: J.P. Morgan Equities South Africa Proprietary Limited Joint Sponsor: Absa Corporate and Investment Banking, a division of Absa Bank Limited