

# **CIB** investor update

18 November 2019

## **Agenda**

1	Overview of CIB Africa
2	Our strategy
3	Investment Bank
4	Corporate Bank
5	Closing remarks

## Leadership team



### **Charles Russon**

#### **CE Absa CIB Africa**

Years in Absa: 13 Years in financial services:

Speciality: • Operations • Finance

CIB



### **Temi Ofong**

#### COO & Deputy CE: ARO

Years in Absa:

Years in financial services:

Speciality: • Global Markets • Corporate

Banking • Investment Banking



### Yasmin Masithela

#### **Transactional Banking**

Years in Absa:

Years in financial services: Speciality: • Commercial Law

Compliance
 Strategy



### Mike Harvey

#### **Investment Bank**

Years in Absa: 13

Years in financial services:

Speciality: • Markets • Treasury

Investment Banking



### **Anand Naidoo**

### **Client Coverage**

Years in Absa:

Years in financial services: 15

Speciality: • Client Coverage

Corporate Banking
 Investment Banking



### **Steve Seaka**

#### **Public Sector & Growth Capital**

Years in Absa:

Years in financial services:

Speciality: • Global Markets • Coverage

Public Sector



### **Lindelwe Zwane**

#### Compliance

Years in Absa:

Years in financial services:

Speciality: • Banking Law • Compliance

Management practice



### Rajal Vaidya

#### **Chief Risk Officer**

Years in Absa:

Years in financial services:

Speciality: • Risk • Retail Banking

Operations



### **Matt Harcourt**

#### **Chief Financial Officer**

Years in Absa:

Years in financial services: Speciality: • Finance • Treasury



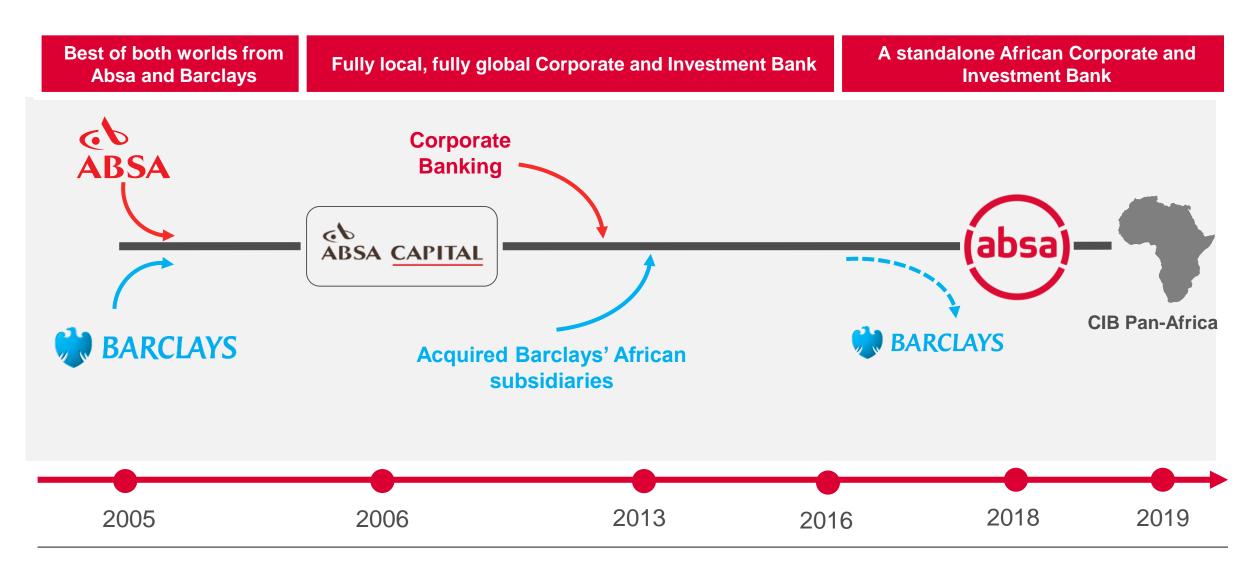
### **KG Bako**

#### People & Culture

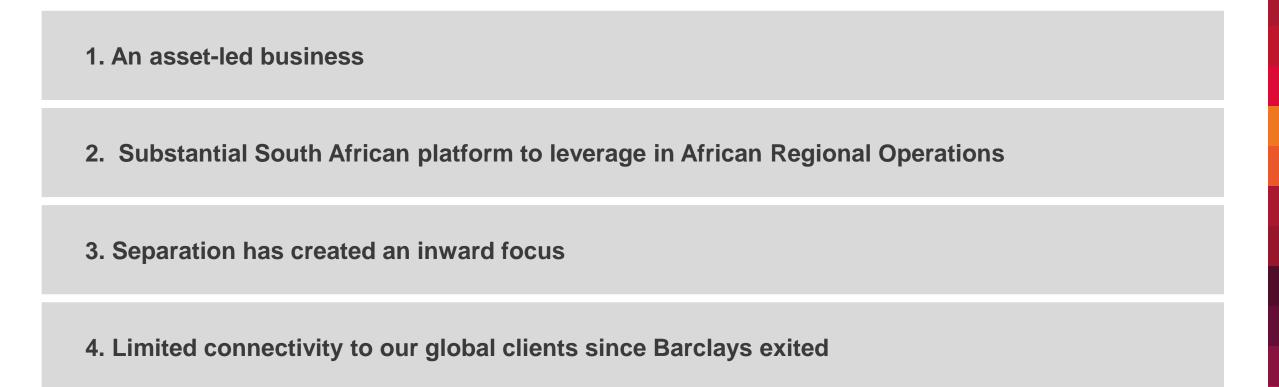
Years in Absa:

Years in financial services: Speciality: • Human Resources

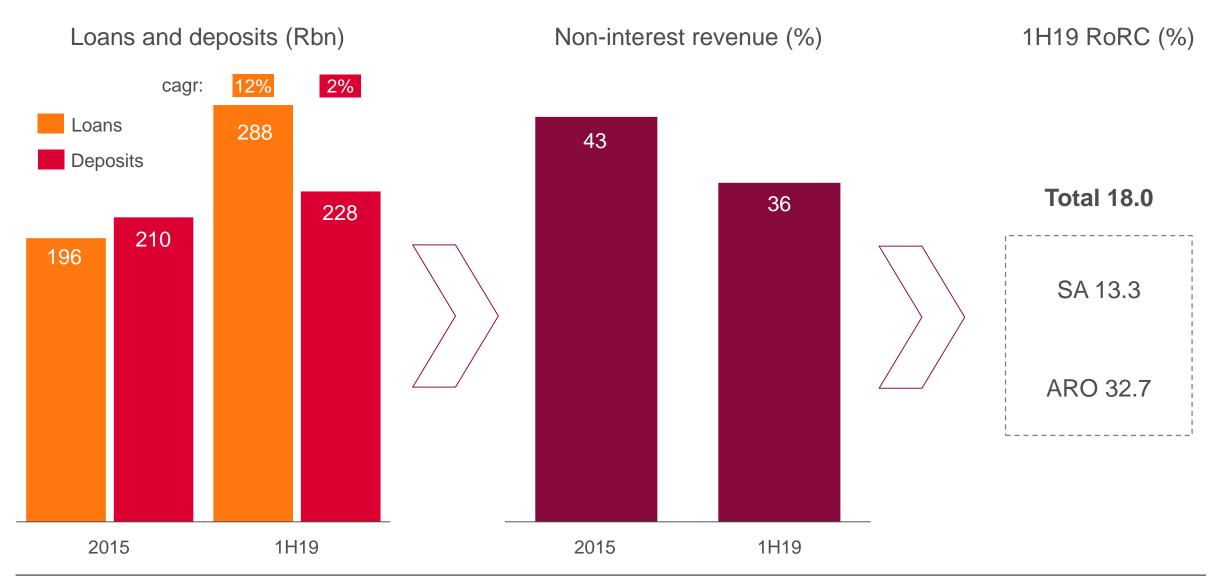
## Foundation leveraged the best of Barclays and Absa



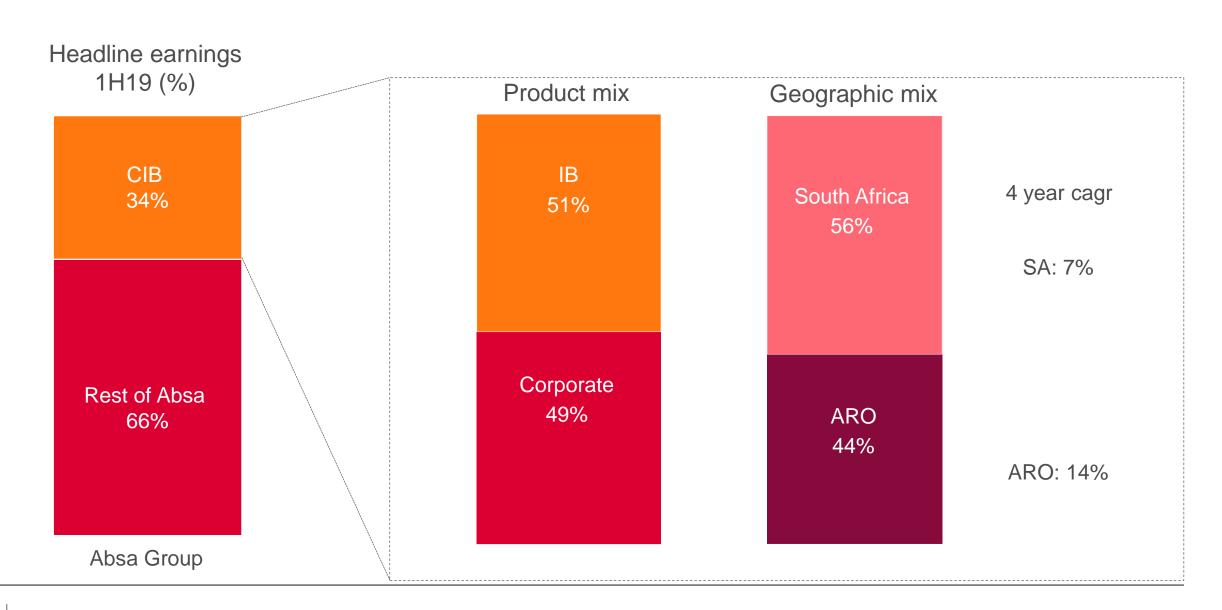
## Taking stock of where we are



## An asset-led business



## Substantial South African platform to leverage into ARO



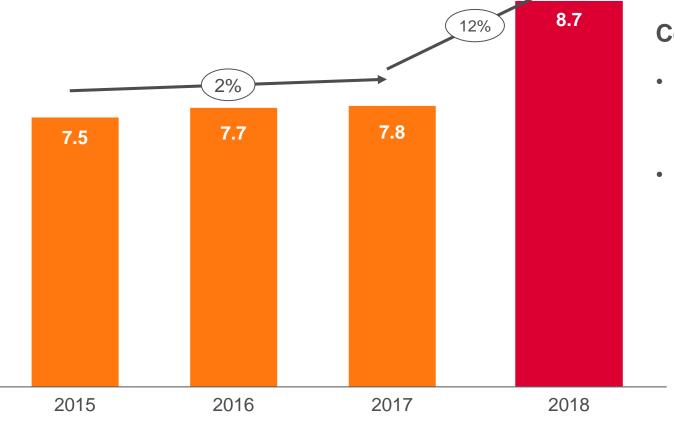
Separation created an internal focus ... 71% 71% 193 of 272\* projects 140 of 198 services have delivered have terminated to date to date 30 June 2019 69% 69% 30% 28% Services termination profile 184 of 266\* projects Complete 83 of 277\* projects Cumulative Project Delivery have delivered have terminated have delivered have terminated Reto date to date to date to date 05 June 2019 branding 30 June 2018 (ARO) Signing of the 209 Transitional Services FX Trading Agreement **ATM Debit** (CIB) 31 May 2017 Card Core Migration **FinCrime** (ARO) Systems Issuing (Credit (Group) Corporate Card) Core Channels Banking Migration (CIB) (ARO) (ARO) Digital Acquiring Channels (ARO) Human Capital Migration Management (ĂRO) Core Treasury (Group) Application (CIB) Identity and Procurementand IT resource Access Ledger Solution outsourcing Management for Botswana (ARO) (Group) and Uganda Clients Back office (Group) migrated off processing Barclavs.Net 53% 52% functions (CIB) (ARO) CLS Procurementand Ledger Solution for 140 of 266\* projects payments 103 of 198 services Anti-money have delivered have terminated Ghana and Tanzania solution laundering to date to date (CIB) (Group) (Group) 31 December 2018 2017 2018 2019 2020 Planning/mobilisation **Execution and delivery** 

## ... with costs increasing post Barclays separation

Total CIB operating expenses (Rbn)

## **Cost Drivers**

- Technology platforms
- Rep offices
- Replace expertise lost



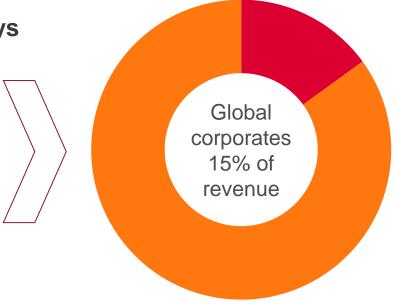
## **Cost saving initiatives**

- Decommissioning systems
- Business optimization

## Limited connectivity to our global clients

## **Global connectivity through Barclays**

- Primary relationship management
- Flows from global institutions
- Sector origination for Advisory



### Invested in:

- Rep offices
- Sector expertise
- Global distribution

# Our vision is to be a leading Pan Africa Corporate and Investment Bank

## Capabilities to deliver a full service proposition

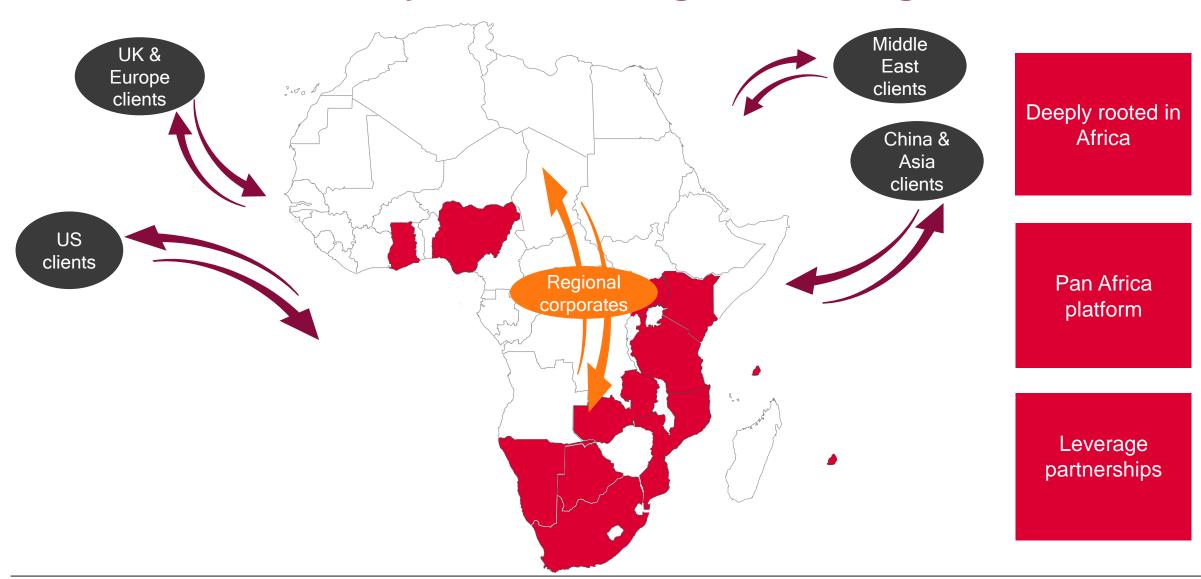


## Deliver our growth objectives

- Grow CIB Africa franchise
  - Target key growth sectors
  - Build out Transactional banking
  - Expand product offering across Africa footprint
- Target new growth by following our clients
  - Build connectivity for global clients
  - Create strategic partnerships
  - Follow our clients as they expand across Africa
- Relentless focus on talent

Create a business that has scale, grow non-interest revenue through primacy and improve returns

## Provide connectivity for local, regional and global clients



## Leverage our strengths and invest in our capabilities

## **Leverage strengths**

- Financing
- Structuring
- Fixed income trading
- Collections (Physical & electronic cash handling)
- Risk management solutions

### **Invest to grow Pan-Africa**

- Transactional banking channels
- Payments platform
- Trade finance
- Custody & Trustee
- Foreign Exchange
- Global connectivity

## **Impact**

- Grow our client franchise
- Improve non-interest revenue
- Improve returns

## **Key metrics**

## **Absa Group 2021 targets**

## Revenue growth

On average, faster than market with an improving trend over time and within appropriate risk parameters.

Cost-to-income ratio

Consistent reduction in normalised ratio to reach **low 50s**.

RoE

Normalised RoE 18%-20%

## **CIB** targets

	1H19	2021
Revenue diversity – Non-interest revenue: total income	36%	>40%
Cost-to-income ratio	51.1%	<50%
Credit loss ratio	22bps	20 – 30bps
Return on regulatory capital	18.0%	>19%
Long term: ARO 50% of total revenue from 40%		

## **Investment Bank**

Mike Harvey

## The Investment Bank set up to leverage strengths to grow

Vision: Become a leading Pan-African IB, leveraging strengths in financing, structuring and fixed income

### **Clients**

- Global corporates
- Regional corporates
- Large local corporates
- Mid-corporates
- Financial Institutions
- Public Sector

## Core product capabilities



### **Primary Markets Activity**

- 1 Investment Banking Division
  - Advisory
  - Capital Raising
  - Financing
- **2** Commercial Property Finance

## **Secondary Markets Activity**

- **3** Global Markets
  - FICC
  - Equities and Prime
  - Passives and ETFs
  - Macro research

## **Leadership team**



### Mike Harvey

### **Managing Executive**

Years in Absa: 13
Years in banking: 29
Speciality: • Markets • Treasury

Investment Banking



### Saloshni Pillay

#### Sales and Structuring

Years in Absa: 10 Years in banking: 25

Speciality: • Sales • Risk Management

Structured Solutions



### **Garth Klintworth**

#### **Global Markets**

Years in Absa: 10
Years in banking: 22
Speciality: • Global Markets



### **George Asante**

### Markets (ARO)

Years in Absa: 13 Years in banking: 18

Specialty: • Global markets • Structuring

• Treasury • Country leadership



### **David Renwick**

### **Investment Banking Division**

Years in Absa: 8 Years in banking: 21

Speciality: • Pan-Africa Financing

Capital Markets
 Investment Banking



### Klaus Kaempfer

### **Commercial Property Finance Africa**

Years in Absa: 9 Years in banking: 30

Speciality: • M&A• Equity Investments

Property Finance



### **Jonathan Burnett**

### **Credit Portfolio, Resource Management**

Years in Absa: 9 Years in banking: 19

Speciality: • Global Markets • Treasury



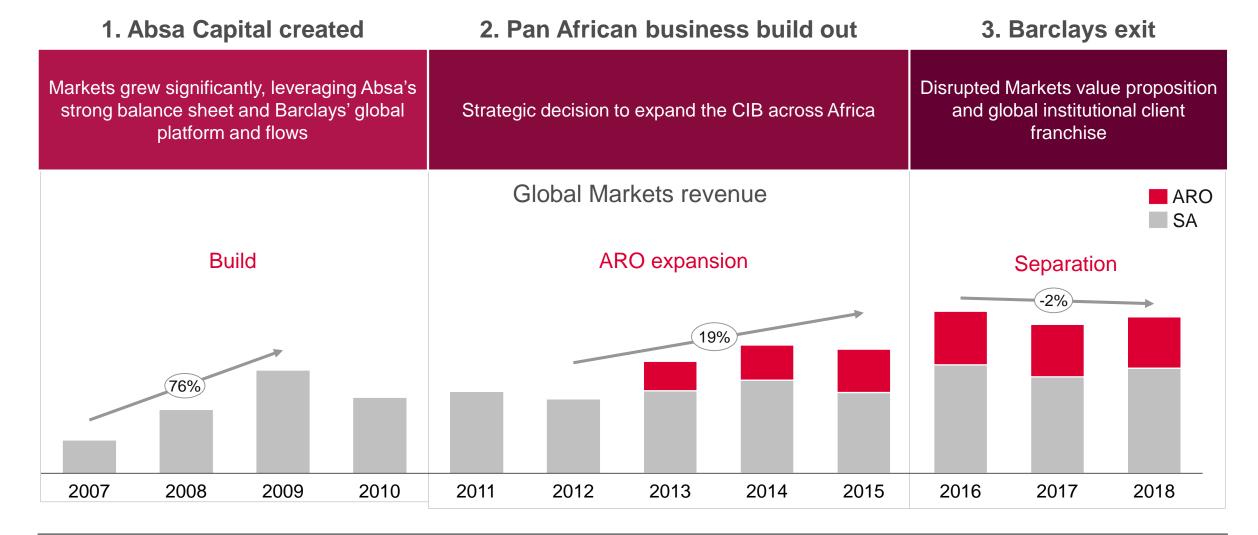
### **Christine Clark**

#### **Chief Operating Officer**

Years in Absa: 11 Years in banking: 27

Speciality: • Markets • Risk • Operations

# Global Markets historically benefitted from leveraging the Barclays platform



## **Separation impact on Global Markets**

	Impacted areas	Actions taken
Client	Lost access to large pool of corporate and institutional clients	<ul> <li>Selectively onboarding active, high value institutional clients</li> <li>Developing strategic interbank relationships</li> </ul>
Global expertise and capabilities	<ul><li>Intellectual property</li><li>Real time information feeds</li><li>Global distribution platform</li></ul>	<ul><li>Africa specialists</li><li>Expanded product set</li></ul>
Systems	Global Markets trading platform/ infrastructure:  • Markets pricing systems/ models/ curves  • Market data  • EM distribution technology and operational licenses	<ul> <li>Replaced systems using integrated architecture</li> <li>Flexibility built into new stack</li> <li>Upgraded: <ul> <li>Pricing libraries</li> <li>Data and predictive behavioral analytics</li> <li>Single sign-on Absa Access</li> </ul> </li> </ul>
People	Specific skills lost due to Barclays exit	<ul><li>New employee value proposition</li><li>Key hires made over the past 6 months</li></ul>

## Global Markets offers a full Pan-African value proposition

Vision: A leading full service, cross-asset, Pan-African Markets business







### **Geographical footprint**

- Africa presence Markets Sales and Trading capability across 10 countries
- Rep offices in the UK and US
- Securities and stock brokerage licenses in Nigeria

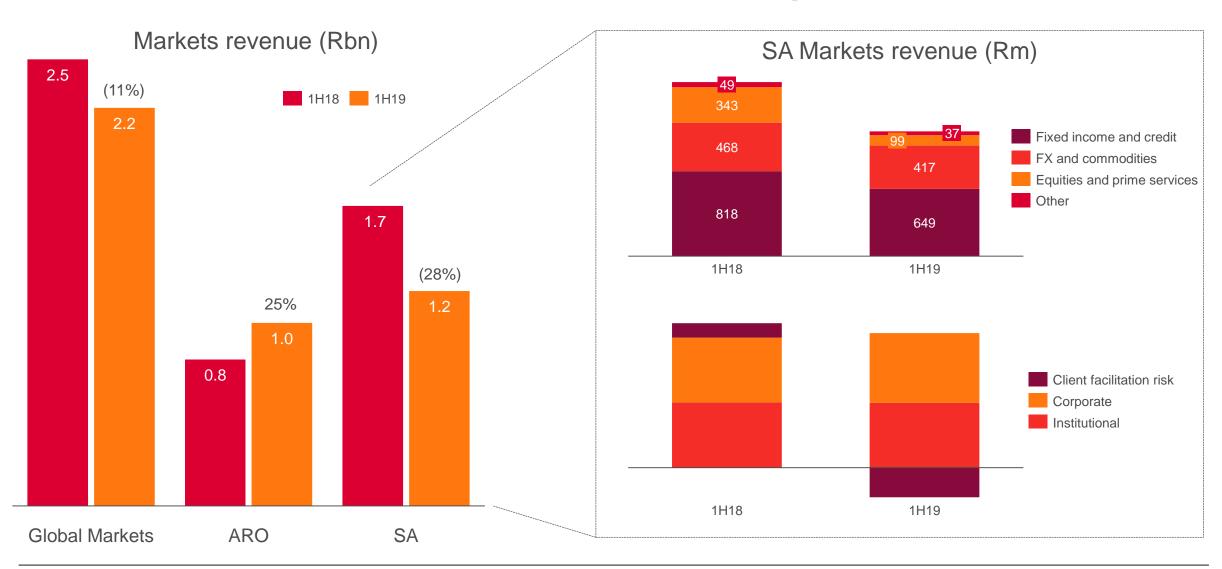
### **Product**

- Complete markets product suite in across: Fixed Income, FX, Credit, Equities and Passive products
- Supported by rated macro research and equity research teams

### **Systems**

- Single multi-product trading platform across continent with real time risk management
- Updated FX trading platform with multiple liquidity providers
- Absa Access. Single sign-on transactional banking platform with global markets product integration (FX)

## Aim to turnaround SA while continuing ARO momentum



## **Global Markets priorities**

	Priorities	Timelines
1	<ul> <li>South Africa</li> <li>Rebalance SA client franchise mix</li> <li>Grow FX market share</li> </ul>	2H22
2	<ul> <li>ARO</li> <li>Thought leadership to develop and grow African markets (Africa Market Index)</li> <li>Grow local institutional and structured client solutions</li> <li>Continued focus on building and leveraging strong local corporate franchise</li> </ul>	2H20
3	<ul> <li>International flows</li> <li>Build out sales and coverage capability to target international client flows</li> </ul>	1H20

## Investment Banking Division is built on three key areas

Vision: Trusted advisor, providing clients with leading capital raising and bespoke financing solutions



## **Investment Banking Division's priorities**

## **Financing**

1

- SA: increased focus on mid market corporates, leverage finance, and cross border financing
- ARO: deepen in-country term debt capabilities, creating four financing hubs
- Active balance sheet management

## **Build Advisory & Capital Raising**

- Building hard currency debt capital market capability
- Enhance ECM capability
- Scale advisory team to support our Pan-African ambition

## **Recognition of Investment Banking Division**

### Selected recent advisory transactions



Financial Advisor to ARM's Administrators

2019



Financial Advisor to Berkshire Partners

2019



Initial Public Offering GBP595m

Joint Bookrunner Joint Issuing House Jun 2019



Acting as sole Financial Advisor through its subsidiary- NBC

vodacom

2019

chemicotex\*

Sole Sell-Side Financial Advisor to the Consortium

2019

## Selected recent debt transactions



ZAR 1.5 billion

Term Loan Facility

Mandated Lead Arranger

July 2019

ZAR 2.1 billion

Senior Secured Term Loans

and Capex Facilities

Mandated Lead Arranger,

Underwriter & Facility Agent

April 2019

Medi Care



ZAR 1.25 billion

Bridge Loan Facility Mandated Lead Arranger

June 2019



EUR 155 million GBP 60 million

Term Facilities

Mandated Lead Arranger

March 2019

ZAR 100 million

Term Loan Facility

Original Lender July 2019



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AFRICAN BANKING

### Recent awards

 Best Investment Bank Pan-Africa, Botswana, Mozambique, South Africa, Tanzania, Zambia

· Best Project Finance House

· Best Sustainability Deal

· Best Natural Resources Deal

· Best Infrastructure Deal

· Best Refinancing Deal

· Best local currency in Africa

· Best Loan house in SA

· Best Equity house in Mozambique

Best loan house, South Africa
Best Investment Bank, Zambia

· Best Investment Bank, Botswana

AFRICAN BANKER

AWARDS 2019

emeafinance

Europe • Middle East • Africa

2019

Investment Bank of the Year

### Debt capital markets



Redefine Properties Ltd

R120mn 3 year FRN R630 5 year FRN

Sole Bookrunner August 2019



POWERING POSSIBILITY

Exxaro Resources Ltd R357mn 3yr FRN R643mn 5yr FRN

Joint Bookrunner June 2019



MTN R181mn 3yr FRN R500mn 5yr FRN R569mn 7yr FRN

Joint Bookrunner May 2019



\$500m 5NC2 Notes due 2025 \$800m 8NC3 Notes due 2027

> Joint Bookrunner September 2019



GOLD FIELDS

Gold Fields Ltd USD 500mn 5yr USD500mn 10yr

Sole Bookrunner May 2019



Kosmos Energy Ltd USD650mn 7yr notes

> Co – Manager May 2019



Redefine Properties Ltd

R1bn 3, 5 and 7-year notes

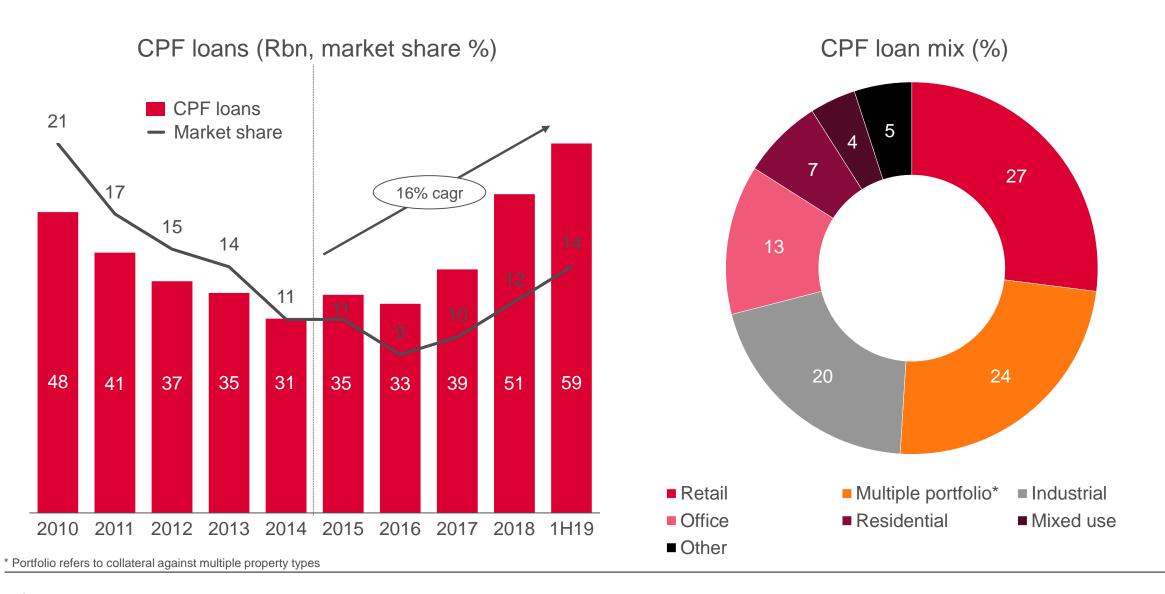
Sole Bookrunner February 2019



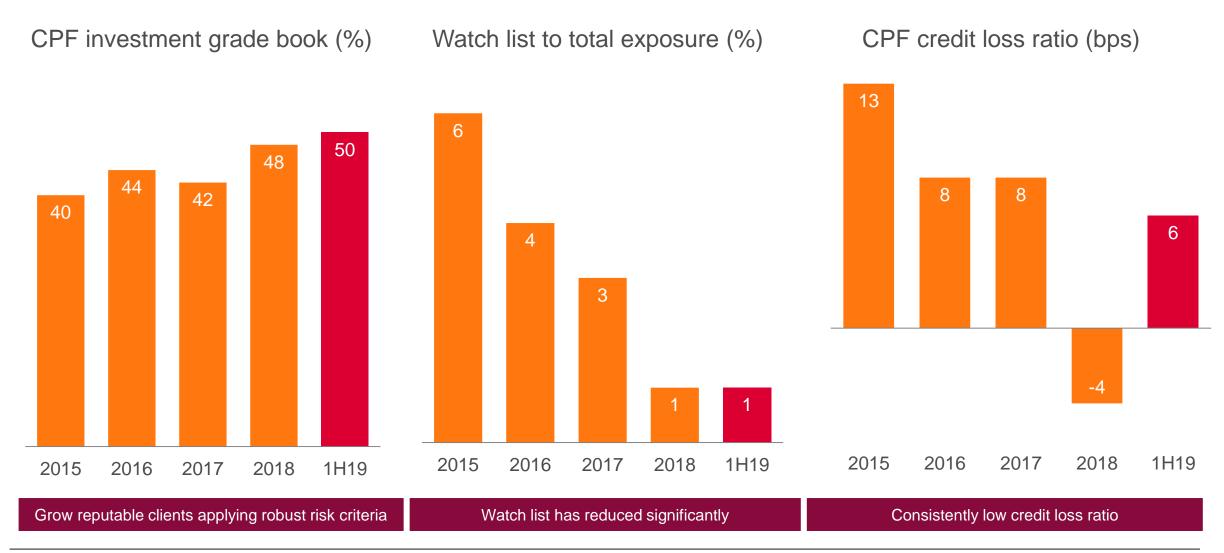
USD260mn 3-year 11.5% Senior Unsecured Notes

> Joint Bookrunner May 2019

## Commercial property finance has a Pan-African strategy



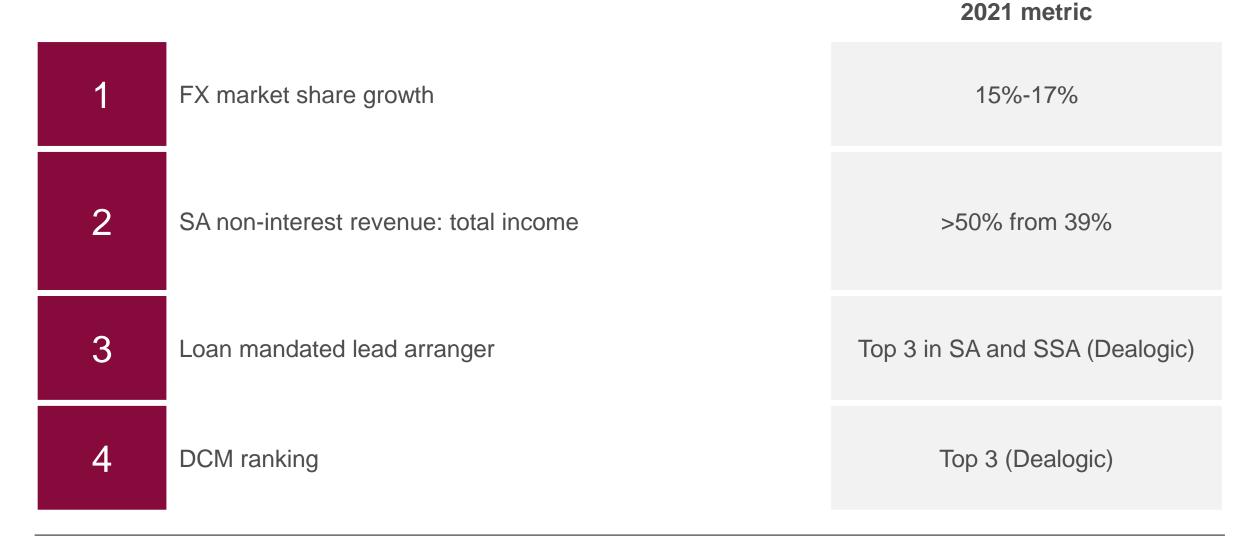
## Focus on continuing to grow diversified, high quality book



## Commercial property finance priorities

Further diversify portfolio and grow in target sectors Co-ordinated effort for Pan-African clients and enhance in-country capability 3 Broaden client relationships and focus on generating ancillary revenue

## How you can measure us



# Corporate Bank

Yasmin Masithela

## Corporate Bank set up to deliver every day banking

### **Clients**

- Global corporates
- Regional corporates
- Large local corporates
- Mid-corporates
- Financial Institutions
- Public Sector

### Client needs

- Seamless onboarding
- Manage day to day transactions
- Fund growth
- Risk management
- · Invest and structure

## **Core product capabilities**



### **Businesses**

- 1 Cash management
  - Physical and electronic cash handling (collections)
  - Payments
  - Information services
  - Deposits
  - Liquidity management
  - · Custody and Trustee
- 2 Working capital
- 3 Trade Finance
  - Risk mitigation solutions
  - Finance solutions
- 4 Debt

## Leadership team



### **Yasmin Masithela**

### **Managing Executive**

Years in Absa:

Years in financial service: Speciality: • Commercial Law •

Compliance • Strategy



### **Richard Southey**

### **Cash Management SA**

Years in Absa: Years in financial services: Speciality: • Cash management

Working Capital



#### **Nick Manterfield**

#### Engineering

Years in Absa:

Years in financial services 19

Speciality: • Technology



#### **Thabo Makoko**

#### Trade & WC, TXB ARO

Years in Absa:

Years in financial services:

Speciality: • Cash management • Trade



### **Leon Swart**

#### **Chief Financial Officer**

Years in Absa:

15 Years in financial services:

Speciality: • Finance



### **James Scott**

#### **Digital and Channels**

Years in Absa: Years in financial services Speciality: • E-commerce • Digital



### **Mapule Mofokeng**

#### People

12

Years in Absa: 1.5 Years in financial services:

Speciality: • People



### **Chris Paizis**

#### **International Banking**

Years in Absa:

Years in financial services:

Speciality: • Derivative sales and

structuring • FX sales



### Steven Zwane

#### **Chief Operations Officer**

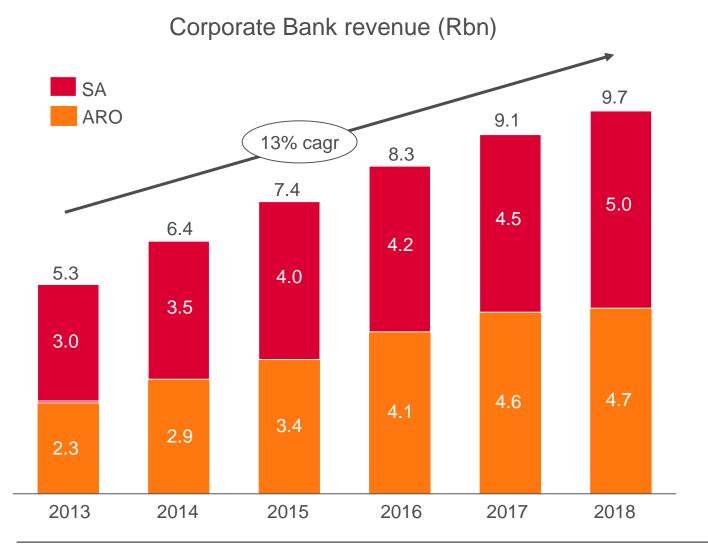
Years in Absa:

Years in financial services:

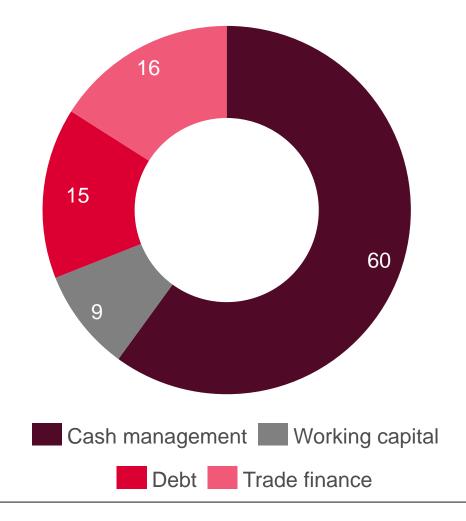
Speciality: • Operations • Technology

Leadership

## Double digit revenue growth since 2013







## Key areas identified to improve growth and reduce risk

Challenges	Actions so far	Goal
Grow primary banked clients	<ul> <li>Changed resource allocation and scorecards</li> </ul>	16% of client relationships primary banked by 1H21 from 14%
Digital channel evolution	<ul><li>Build out Absa Access</li><li>Migrate clients</li><li>Decommission 3 legacy channels</li></ul>	All clients migrated onto Absa Access and decommission legacy channels by 1H21
Coordinated client and product sales strategy	<ul><li>Redefined ways of work</li><li>Strategic hires and retooling</li></ul>	Sales productivity doubled by 2H21
Pan-African service model	<ul><li>Pan-African channel evolution</li><li>Pan-African service model design</li></ul>	50% of the most frequent complaints digitally solutioned

## We have evolved client digital channel experience

## **Digital channel transformation**

2012-14

- 14 Channels across host, online across the continent
- Project initiation to localize Barclays. Net and File Gateway

2014-17

- Barclays.Net and File gateway launched to reduce channel landscape from 14 to 2
- Migrated 2300 clients accounts onto Barclays channels

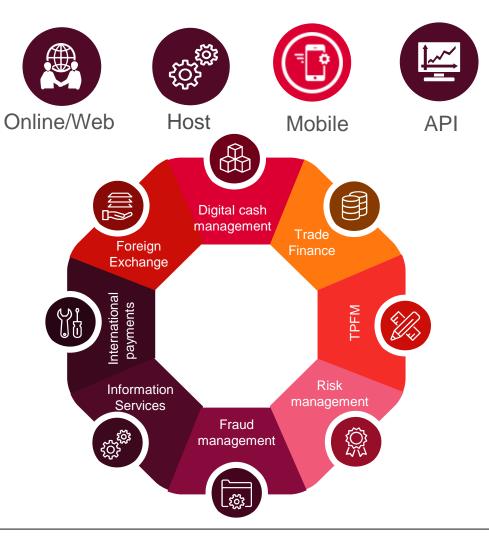
2017-18

- Reverse migrated clients onto legacy platforms due to separation
- Initiate build of new Pan-African Channels

2019-21

- Launch new platforms to remove all legacy channels, deliver single digital platform
- Migrate all clients across SA and ARO onto new and modern technology platform

## Single sign on: Absa Access



## Commercializing new capabilities in ARO ...

Focus Areas	Capability to date	Impact on client franchise	
Mobile propositions	Rolled out bulk mobile disbursement proposition	<ul><li>20% deposit growth</li><li>20% increase in new to bank clients</li><li>2 new partnerships onboarded</li></ul>	
Integrated bill payments	<ul> <li>Launched electronic customs tax collection solution</li> <li>Onboarding billing companies</li> <li>Rolled out in 5 countries</li> </ul>	<ul><li>11% increase in new to bank clients</li><li>12% balance sheet growth</li></ul>	
Trade management online	<ul> <li>Online self-service proposition deployed in all markets</li> <li>Driving commercialisation</li> </ul>	<ul><li>26% revenue growth</li><li>15% increase in volume</li></ul>	

## ... and sales and service model

Growth focus	Client	Prioritise growth in priority sectors and segments Prioritise Primacy (main bank status)
	Products	Integrated proposition for efficiency High quality core deposits
Solos conchility	Skills	Growing our treasury advisory capabilities to drive efficiencies in client operations
Sales capability	Ways of work	Cross functional Coverage, Product and Fulfilment teams New standards and disciplines to drive productivity
Servicing	Self service	Higher level client satisfaction through self service on channel Automation of base processes to drive efficiency
	Scale	Consistent model and offering across Africa Common digital processes

## How you can measure us

SA cheque deposit market share From 18% to **20%** SA domestic payments market share From 19% to **22%** 3 Pan Africa revenue growth > 10%

2021 metric

# Closing remarks

**Charles Russon** 

## Focused execution priorities



**Separation**: Complete separation book of work. Complete technical separation by end 1H20



Efficiencies: Decommission legacy technology channels and leverage SA platforms



**Growth**: Primary banking and client acquisition to drive non-interest revenue and improve returns, within our risk appetite

Underpinned by a relentless focus on talent

## **Key metrics**

## **Absa Group 2021 targets**

## Revenue growth

On average, faster than market with an improving trend over time and within appropriate risk parameters.

Cost-to-income ratio

Consistent reduction in normalised ratio to reach **low 50s**.

RoE

Normalised RoE 18%-20%

## **CIB** targets

	1H19	2021
Revenue diversity – Non-interest revenue: total income	36%	>40%
Cost-to-income ratio	51.1%	<50%
Credit loss ratio	22bps	20 – 30bps
Return on regulatory capital	18.0%	>19%
Long term: ARO 50% of total revenue from 40%		

## **Disclaimer**

## Forward-looking statements

Certain statements (words such as 'anticipates', 'estimates', 'expects', 'projects', 'believes', 'intends', 'plans', 'may', 'will' and 'should' and similar expressions in this document are forward looking. These relate to, among other things, the plans, objectives, goals, strategies, future operations and performance of Absa Group Limited and its subsidiaries. These statements are not guarantees of future operating, financial or other results and involve certain risks, uncertainties and assumptions and so actual results and outcomes may differ materially from these expressed or implied by such statements. We make no express or implied representation or warranty that the results we anticipated by such forward-looking statements will be achieved. These statements represent one of many possible scenarios and should not be viewed as the most likely or standard scenario. We are not obligated to update the historical information or forward looking statements in this document.